

**2005 Senior Survey
University of Kansas**

April 2005
Journalism
Background Information

| | Percent | | | | | | |
|--|---------|-------|-------|-------|-------|-------|-------|
| | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 |
| 1. I graduated from high school | | | | | | | |
| 3 years ago | . | 0.8 | . | 0.7 | . | 1.2 | 0.9 |
| 4 years ago | 69.3 | 70.2 | 70.9 | 71.1 | 70.8 | 76.2 | 77.3 |
| 5 years ago | 13.2 | 16.9 | 15.7 | 21.5 | 18.1 | 11.9 | 16.4 |
| 6 years ago | 4.4 | 4.0 | 7.5 | 2.2 | 2.8 | 3.6 | 4.5 |
| 7 years ago | 2.6 | 2.4 | 0.7 | . | 2.8 | 3.6 | . |
| 8 or more years ago | 10.5 | 5.6 | 5.2 | 4.4 | 5.6 | 3.6 | 0.9 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| 2. I started College | | | | | | | |
| 3 years ago | 0.9 | 0.8 | . | 1.5 | 1.4 | . | 0.9 |
| 4 years ago | 68.4 | 74.2 | 72.4 | 67.4 | 77.8 | 72.6 | 73.6 |
| 5 years ago | 14.9 | 17.7 | 17.2 | 23.0 | 16.7 | 19.0 | 18.2 |
| 6 years ago | 2.6 | 1.6 | 5.2 | 3.0 | 2.8 | 4.8 | 5.5 |
| 7 years ago | 3.5 | 2.4 | 0.7 | 0.7 | . | 2.4 | 0.9 |
| 8 or more years ago | 9.6 | 3.2 | 4.5 | 4.4 | 1.4 | 1.2 | 0.9 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| 3. I entered KU | | | | | | | |
| 2 or fewer years ago | 17.5 | 19.4 | 11.2 | 3.0 | 8.3 | 8.3 | 3.6 |
| 3 years ago | 11.4 | 13.7 | 13.4 | 9.6 | 5.6 | 14.3 | 8.2 |
| 4 years ago | 54.4 | 53.2 | 58.2 | 65.9 | 75.0 | 65.5 | 73.6 |
| 5 years ago | 8.8 | 9.7 | 11.2 | 17.0 | 11.1 | 8.3 | 12.7 |
| 6 years ago | 0.9 | 0.8 | 3.7 | . | . | . | 0.9 |
| 7 years ago | 0.9 | 1.6 | . | 2.2 | . | 1.2 | . |
| 8 or more years ago | 6.1 | 1.6 | 2.2 | 2.2 | . | 2.4 | 0.9 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

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University of Kansas**

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Journalism
Background Information

| 4. Excluding summers, did you have a break of at least one semester in your college education? | | | | | | | |
|---|----------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | Percent | | | | | | |
| | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 |
| Yes | 21.1 | 13.7 | 11.2 | 9.0 | 8.5 | 7.4 | 6.7 |
| No | 78.9 | 86.3 | 88.8 | 91.0 | 91.5 | 92.6 | 93.3 |

| Percent=Percent of those who had a break of at least one semester | Reasons for a Break of at Least one Semester | | | | | | |
|--|---|-------------|-------------|-------------|-------------|-------------|-------------|
| | Percent | | | | | | |
| | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 |
| 05. Got married or assumed other family responsibilities | 12.5 | 0.0 | 6.7 | 25.0 | 16.7 | 16.7 | 28.6 |
| 06. Got a job | 25.0 | 41.2 | 46.7 | 91.7 | 50.0 | 50.0 | 85.7 |
| 07. Entered military service | 16.7 | 5.9 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| 08. Needed a break from school | 16.7 | 11.8 | 33.3 | 66.7 | 33.3 | 33.3 | 57.1 |
| 09. Financial reasons | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 14.3 |
| 10. Other | 29.2 | 23.5 | 13.3 | 8.3 | 33.3 | 16.7 | 28.6 |

| After high school, did you attend any of the following before entering KU? (Check all that apply) | | | | | | | |
|--|----------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | Percent | | | | | | |
| | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 |
| 11. A two-year community college | 17.5 | 16.9 | 17.2 | 12.6 | 18.9 | 17.9 | 7.3 |
| 12. A two-year vocational/technical school | 0.0 | 0.8 | 0.0 | 0.0 | 1.4 | 0.0 | 0.0 |
| 13. Another four-year institution | 24.6 | 25.8 | 21.6 | 11.1 | 10.8 | 20.2 | 10.9 |
| 14. Another type of institution | 0.9 | 3.2 | 0.7 | 1.5 | 5.4 | 2.4 | 0.0 |

**2005 Senior Survey
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April 2005
 Journalism

15. Likelihood of Starting Over Again at KU

| 15. If I were to start over again, I would -- | | | | | | | |
|---|---------|-------|-------|-------|-------|-------|-------|
| | Percent | | | | | | |
| | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 |
| Definitely attend KU | 41.1 | 56.1 | 49.2 | 50.7 | 61.6 | 58.3 | 58.2 |
| Probably attend KU | 55.4 | 36.6 | 37.1 | 42.5 | 32.9 | 31.0 | 37.3 |
| Probably not attend KU | 3.6 | 5.7 | 10.6 | 4.5 | 2.7 | 8.3 | 3.6 |
| Definitely not attend KU | . | 1.6 | 2.3 | 1.5 | 1.4 | 2.4 | . |
| Not attend College at all | . | . | 0.8 | 0.7 | 1.4 | . | 0.9 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

**2005 Senior Survey
University of Kansas**

April 2005
Journalism
Quality and Availability of Courses and Services

| 1=very unsatisfactory 2=unsatisfactory 3=neutral 4=satisfactory 5=very satisfactory | Mean Ratings | | | | | | | Percent of Respondents Rating Item 4 or 5 | | | | | | |
|---|--------------|------|------|------|------|------|------|---|------|------|------|------|------|------|
| | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 |
| 17. Number of courses offered in my major fields | 3.8 | 4.0 | 3.9 | 4.0 | 4.1 | 4.0 | 4.2 | 64.3 | 76.9 | 74.4 | 77.4 | 78.9 | 75.0 | 90.9 |
| 18. Ease of obtaining courses offered in my major fields | 4.1 | 4.3 | 3.8 | 3.6 | 4.2 | 4.1 | 4.1 | 77.9 | 82.8 | 68.4 | 55.2 | 80.3 | 79.3 | 83.5 |
| 19. Intellectual challenge offered by the courses in my major fields | 3.9 | 4.2 | 4.0 | 4.1 | 4.2 | 3.9 | 4.4 | 75.0 | 83.6 | 78.0 | 85.8 | 83.1 | 74.4 | 91.7 |
| 20. Integration of courses in my major fields | 4.1 | 4.2 | 4.1 | 4.1 | 4.1 | 4.0 | 4.4 | 75.2 | 83.6 | 82.0 | 79.1 | 78.9 | 75.6 | 88.9 |
| 21. Overall quality of instruction in my major fields | 4.1 | 4.1 | 3.9 | 4.2 | 4.2 | 4.1 | 4.4 | 82.3 | 82.8 | 68.9 | 82.0 | 83.1 | 80.5 | 93.6 |
| 22. Availability of personal interest courses outside my major field(s) | 3.6 | 3.9 | 3.9 | 3.5 | 3.5 | 3.5 | 3.8 | 58.4 | 72.1 | 67.7 | 52.2 | 57.5 | 58.5 | 68.2 |
| 23. Ease of obtaining courses to meet my general education requirements | 3.8 | 3.9 | 3.7 | 3.1 | 3.2 | 3.7 | 3.7 | 68.1 | 73.0 | 61.7 | 34.8 | 42.5 | 68.7 | 72.5 |
| 23b. Helpfulness of my advisor in assisting me with vocational plans | 3.2 | 3.3 | 3.5 | 3.3 | 3.6 | 3.3 | . | 39.6 | 45.8 | 53.8 | 44.8 | 56.9 | 47.0 | . |
| 23c. Helpfulness of my advisor in resolving academic questions | 3.5 | 3.6 | 3.8 | 3.7 | 3.7 | 3.5 | . | 51.4 | 59.0 | 66.2 | 62.2 | 58.3 | 57.8 | . |
| 24. Helpfulness of my freshman/sophomore advisor | . | . | . | . | . | . | 2.7 | . | . | . | . | . | . | 25.7 |
| 25. Helpfulness of my upper division advisor | . | . | . | . | . | . | 3.9 | . | . | . | . | . | . | 72.7 |
| 26. Ease of meeting with my instructors (other than my advisor) outside of class | 4.1 | 4.1 | 4.2 | 4.2 | 4.1 | 4.2 | 4.2 | 77.7 | 79.5 | 82.7 | 82.8 | 79.5 | 80.7 | 82.7 |
| 27. Overall education at this institution | 4.0 | 4.1 | 4.1 | 4.2 | 4.1 | 4.0 | 4.3 | 80.5 | 85.2 | 87.2 | 92.6 | 86.3 | 82.1 | 93.6 |

Notes:

1. Data are presented for the years available.

**2005 Senior Survey
University of Kansas**

April 2005
Journalism
Library Resources

| 1-very inadequate 2-inadequate 3-neutral 4-adequate 5-very adequate I found the services offered by the -- | Mean Ratings | | | | | | | Percent of Respondents Rating Item 4 or 5 | | | | | | |
|--|--------------|------|------|------|------|------|------|---|------|------|------|------|------|------|
| | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 |
| 28. Library materials and holdings were | 3.9 | 4.0 | 4.2 | 4.0 | 3.9 | 3.9 | 4.0 | 71.8 | 72.6 | 82.4 | 75.2 | 69.0 | 70.1 | 84.9 |
| 29. Current hours of library operations are | 3.7 | 4.1 | 4.2 | 4.0 | 3.8 | 4.0 | 4.2 | 61.5 | 80.5 | 77.9 | 74.6 | 69.0 | 74.0 | 85.6 |
| 30. Availability of technology to access and utilize library resources | . | . | . | . | . | . | 4.2 | . | . | . | . | . | . | 82.4 |

| 1-very unhelpful 2-unhelpful 3-neutral 4-helpful 5-very helpful I found the services offered by the -- | Mean Ratings | | | | | | | Percent of Respondents Rating Item 4 or 5 | | | | | | |
|--|--------------|------|------|------|------|------|------|---|------|------|------|------|------|------|
| | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 |
| 31. Assistance provided by library personnel in locating and using materials to be | 4.1 | 4.0 | 4.1 | 4.2 | 4.0 | 3.9 | 4.0 | 80.7 | 73.5 | 72.5 | 79.0 | 72.9 | 74.6 | 72.0 |
| 32. Instruction provided by library staff in how to use information or technology for my research to be | . | . | . | . | . | . | 3.8 | . | . | . | . | . | . | 62.5 |

Notes:

1. Data are presented for the years available.

**2005 Senior Survey
University of Kansas**

April 2005
Journalism
Helpfulness of Student Services

| 1-very unhelpful 2-unhelpful 3-neutral 4-helpful 5-very helpful I found the services offered by the -- | Mean Ratings | | | | | | | Percent of Respondents Rating Item 4 or 5 | | | | | | |
|--|--------------|------|------|------|------|------|------|---|------|------|------|------|------|------|
| | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 |
| 33. Office of Admissions and Scholarships | 2.7 | 3.5 | 3.4 | 3.3 | 3.3 | 3.4 | 3.7 | 33.3 | 53.4 | 47.5 | 38.6 | 45.3 | 54.7 | 56.8 |
| 34a. New Student Orientation | . | 4.4 | 3.7 | 3.5 | 3.7 | 3.6 | 3.9 | . | 86.7 | 63.3 | 50.4 | 63.6 | 60.3 | 74.7 |
| 34b. Didn't Know About | . | . | . | . | . | . | . | . | 7.4 | 6.1 | 3.0 | 1.4 | 7.2 | 3.0 |
| 34c. Didn't Use | . | . | . | . | . | . | . | . | 24.0 | 19.7 | 13.3 | 8.2 | 10.8 | 13.1 |
| 35a. Office of Student Financial Aid | 3.7 | 3.9 | 3.7 | 3.0 | 3.4 | 3.4 | 3.7 | 67.4 | 73.3 | 63.4 | 40.0 | 55.2 | 54.5 | 62.3 |
| 35b. Didn't Know About | . | . | . | . | . | . | . | 0.0 | 0.0 | 1.5 | 0.7 | 4.1 | 2.4 | 0.0 |
| 35c. Didn't Use | . | . | . | . | . | . | . | 59.3 | 38.0 | 44.7 | 39.6 | 56.2 | 44.6 | 38.4 |
| 36a. Student Employment Services | 2.8 | 3.4 | 3.1 | 2.9 | 3.4 | 2.7 | . | 25.0 | 56.8 | 38.9 | 39.2 | 47.6 | 18.5 | . |
| 36b. Didn't Know About | . | . | . | . | . | . | . | 0.0 | 9.9 | 3.8 | 7.5 | 8.2 | 10.8 | . |
| 36c. Didn't Use | . | . | . | . | . | . | . | 71.7 | 59.5 | 68.9 | 54.5 | 63.0 | 56.6 | . |
| 36d. Job Placement Services | 2.5 | 2.8 | 2.9 | 2.5 | 3.0 | 2.7 | . | 16.3 | 34.1 | 42.0 | 20.5 | 30.0 | 23.1 | . |
| 36e. Didn't Know About | . | . | . | . | . | . | . | 0.9 | 5.0 | 2.3 | 2.2 | 1.4 | 8.4 | . |
| 36f. Didn't Use | . | . | . | . | . | . | . | 61.1 | 58.7 | 59.8 | 35.8 | 43.1 | 44.6 | . |
| 36g. University Career Center | . | . | . | . | . | . | 3.5 | . | . | . | . | . | . | 62.3 |
| 36h. Didn't Know About | . | . | . | . | . | . | . | . | . | . | . | . | . | 6.1 |
| 36i. Didn't Use | . | . | . | . | . | . | . | . | . | . | . | . | . | 31.6 |
| 37a. Professional School Placement Services | . | . | . | . | . | . | 3.2 | . | . | . | . | . | . | 38.9 |
| 37b. Didn't Know About | . | . | . | . | . | . | . | . | . | . | . | . | . | 34.3 |
| 37c. Didn't Use | . | . | . | . | . | . | . | . | . | . | . | . | . | 29.3 |
| 38a. Watkins Health Center | 3.5 | 3.3 | 3.5 | 3.3 | 3.7 | 2.9 | 3.3 | 55.2 | 44.4 | 51.7 | 49.6 | 55.4 | 37.7 | 51.7 |
| 38b. Didn't Know About | . | . | . | . | . | . | . | 0.0 | 0.0 | 0.8 | 0.0 | 0.0 | 2.4 | 0.0 |
| 38c. Didn't Use | . | . | . | . | . | . | . | 7.1 | 18.9 | 11.4 | 11.9 | 11.0 | 14.5 | 12.1 |

Notes:

1. Data are presented for the years available.

**2005 Senior Survey
University of Kansas**

April 2005
Journalism
Helpfulness of Student Services

| 1-very unhelpful 2-unhelpful 3-neutral 4-helpful 5-very helpful I found the services offered by the -- | Mean Ratings | | | | | | | Percent of Respondents Rating Item 4 or 5 | | | | | | |
|--|--------------|------|------|------|------|------|------|---|------|------|------|------|------|------|
| | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 |
| 39a. Counseling and Psychological Services | . | . | . | . | 3.9 | 3.0 | 3.1 | . | . | . | . | 66.7 | 36.4 | 42.3 |
| 39b. Didn't Know About | . | . | . | . | . | . | . | . | . | . | . | 18.1 | 20.5 | 10.1 |
| 39c. Didn't Use | . | . | . | . | . | . | . | . | . | . | . | 69.4 | 66.3 | 63.6 |
| 40a. Academic Achievement and Access Center | 2.6 | 3.2 | 3.4 | 3.0 | 3.5 | 3.0 | 3.5 | 20.0 | 41.2 | 47.1 | 32.3 | 50.0 | 28.6 | 38.5 |
| 40b. Didn't Know About | . | . | . | . | . | . | . | 0.0 | 16.5 | 8.4 | 8.9 | 16.4 | 36.1 | 39.8 |
| 40c. Didn't Use | . | . | . | . | . | . | . | 91.2 | 69.4 | 65.6 | 68.1 | 72.6 | 55.4 | 46.9 |
| 41a. Disabilities Resources | . | . | . | . | . | 2.8 | 3.4 | . | . | . | . | . | 22.2 | 23.1 |
| 41b. Didn't Know About | . | . | . | . | . | . | . | . | . | . | . | . | 19.3 | 16.2 |
| 41c. Didn't Use | . | . | . | . | . | . | . | . | . | . | . | . | 69.9 | 70.7 |
| 42a. KU Writing Center | . | . | . | . | . | . | 3.9 | . | . | . | . | . | . | 73.5 |
| 42b. Didn't Know About | . | . | . | . | . | . | . | . | . | . | . | . | . | 4.0 |
| 42c. Didn't Use | . | . | . | . | . | . | . | . | . | . | . | . | . | 61.6 |
| 43a. Freshman/Sophomore Advising Center | . | . | . | . | . | . | 2.9 | . | . | . | . | . | . | 35.8 |
| 43b. Didn't Know About | . | . | . | . | . | . | . | . | . | . | . | . | . | 0.0 |
| 43c. Didn't Use | . | . | . | . | . | . | . | . | . | . | . | . | . | 18.2 |
| 44a. KU Recreation Services | . | . | . | . | . | . | 4.3 | . | . | . | . | . | . | 85.2 |
| 44b. Didn't Know About | . | . | . | . | . | . | . | . | . | . | . | . | . | 3.0 |
| 44c. Didn't Use | . | . | . | . | . | . | . | . | . | . | . | . | . | 15.2 |
| 45a. Legal Services for Students | . | . | . | . | . | . | 4.0 | . | . | . | . | . | . | 70.4 |
| 45b. Didn't Know About | . | . | . | . | . | . | . | . | . | . | . | . | . | 9.1 |
| 45c. Didn't Use | . | . | . | . | . | . | . | . | . | . | . | . | . | 63.6 |

Notes:

1. Data are presented for the years available.

**2005 Senior Survey
 University of Kansas**

April 2005
 Journalism
 Helpfulness of Student Services

| 1-very unhelpful 2-unhelpful 3-neutral 4-helpful 5-very helpful I found the services offered by the -- | Mean Ratings | | | | | | | Percent of Respondents Rating Item 4 or 5 | | | | | | |
|--|--------------|------|------|------|------|------|------|---|------|------|------|------|------|------|
| | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 |
| 46a. Office of Multicultural Affairs | . | . | . | . | . | . | 3.7 | . | . | . | . | . | . | 46.7 |
| 46b. Didn't Know About | . | . | . | . | . | . | . | . | . | . | . | . | . | 6.1 |
| 46c. Didn't Use | . | . | . | . | . | . | . | . | . | . | . | . | . | 78.8 |
| | | | | | | | | | | | | | | |
| 47a. Multicultural Resource Center | . | . | . | . | . | . | 3.8 | . | . | . | . | . | . | 57.9 |
| 47b. Didn't Know About | . | . | . | . | . | . | . | . | . | . | . | . | . | 5.1 |
| 47c. Didn't Use | . | . | . | . | . | . | . | . | . | . | . | . | . | 75.8 |

Notes:

1. Data are presented for the years available.

**2005 Senior Survey
University of Kansas**

April 2005
Journalism
Facilities, Services, and Programs

| 1-very dissatisfied 2-dissatisfied 3-neutral 4-satisfied 5-very satisfied How satisfied were you with-- | Mean Ratings | | | | | | | Percent of Respondents Rating Item 4 or 5 | | | | | | |
|---|--------------|------|------|------|------|------|------|---|------|------|------|------|------|------|
| | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 |
| 48a. Study Abroad program? | . | . | . | 4.3 | 4.1 | 3.9 | 4.7 | . | . | . | 85.0 | 66.7 | 72.7 | 95.2 |
| 48b. Didn't Know About | . | . | . | . | . | . | . | . | . | . | 2.2 | 0.0 | 1.2 | 0.0 |
| 48c. Didn't Use | . | . | . | . | . | . | . | . | . | . | 83.0 | 83.6 | 72.3 | 57.6 |
| 49a. Campus recreational facilities and equipment? | 3.6 | 4.4 | 4.3 | 4.2 | 3.5 | 2.6 | 4.4 | 60.8 | 89.0 | 90.3 | 84.8 | 47.5 | 23.1 | 92.2 |
| 49b. Didn't Know About | . | . | . | . | . | . | . | 0.0 | 0.0 | 2.3 | 3.0 | 0.0 | 2.4 | 4.0 |
| 49c. Didn't Use | . | . | . | . | . | . | . | 13.4 | 18.0 | 12.8 | 19.3 | 16.4 | 19.3 | 18.2 |
| 50a. Campus recreational/intramural programs? | 3.6 | 4.3 | 4.1 | 4.2 | 3.9 | 3.6 | 4.4 | 63.9 | 86.1 | 83.6 | 87.9 | 69.7 | 62.5 | 90.4 |
| 50b. Didn't Know About | . | . | . | . | . | . | . | 0.0 | 2.5 | 2.3 | 3.0 | 2.7 | 2.4 | 3.1 |
| 50c. Didn't Use | . | . | . | . | . | . | . | 35.7 | 32.8 | 42.9 | 48.1 | 52.1 | 49.4 | 43.9 |
| 51a. University residence hall/scholarship hall facilities? | 3.6 | 3.5 | 3.6 | 3.5 | 3.2 | 3.5 | 3.8 | 54.5 | 56.8 | 54.2 | 51.5 | 42.9 | 55.0 | 66.7 |
| 51b. Didn't Know About | . | . | . | . | . | . | . | 0.0 | 0.8 | 0.0 | 1.5 | 2.8 | 0.0 | 1.0 |
| 51c. Didn't Use | . | . | . | . | . | . | . | 31.3 | 32.8 | 27.3 | 21.6 | 29.2 | 27.7 | 18.6 |
| 52a. Programs sponsored by university residence halls/scholarship halls? | 3.6 | 3.3 | 3.5 | 3.3 | 2.8 | 3.1 | 3.6 | 50.0 | 43.9 | 42.9 | 40.2 | 20.5 | 30.2 | 58.3 |
| 52b. Didn't Know About | . | . | . | . | . | . | . | 0.0 | 6.6 | 4.6 | 8.2 | 6.9 | 4.8 | 6.1 |
| 52c. Didn't Use | . | . | . | . | . | . | . | 48.2 | 38.8 | 36.6 | 30.6 | 38.9 | 43.4 | 32.7 |
| 53a. Food services provided by university residence halls/scholarship halls? | 2.7 | 2.4 | 2.5 | 2.7 | 2.8 | 2.9 | 3.6 | 25.0 | 14.3 | 17.5 | 19.8 | 29.2 | 27.4 | 67.5 |
| 53b. Didn't Know About | . | . | . | . | . | . | . | 0.0 | 0.0 | 0.8 | 2.2 | 2.8 | 0.0 | 2.0 |
| 53c. Didn't Use | . | . | . | . | . | . | . | 35.7 | 30.0 | 25.8 | 22.4 | 29.6 | 25.3 | 14.1 |

Notes:

1. Data are presented for the years available.

**2005 Senior Survey
University of Kansas**

April 2005
Journalism
Facilities, Services, and Programs

| 1-very dissatisfied 2-dissatisfied 3-neutral 4-satisfied 5-very satisfied How satisfied were you with-- | Mean Ratings | | | | | | | Percent of Respondents Rating Item 4 or 5 | | | | | | |
|---|--------------|------|------|------|------|------|------|---|------|------|------|------|------|------|
| | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 |
| 54a. KU Memorial Unions food services? | 3.8 | 3.7 | 3.7 | 3.9 | 4.1 | 3.4 | 4.0 | 66.0 | 65.7 | 62.0 | 68.5 | 82.0 | 50.0 | 80.5 |
| 54b. Didn't Know About | . | . | . | . | . | . | . | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 3.0 |
| 54c. Didn't Use | . | . | . | . | . | . | . | 10.7 | 10.7 | 18.2 | 8.1 | 16.4 | 20.5 | 9.1 |
| 55a. Student Union Activities (SUA) programs? | 3.9 | 4.1 | 4.1 | 4.3 | 4.0 | 3.9 | 3.9 | 67.4 | 79.0 | 78.6 | 88.5 | 76.3 | 77.0 | 80.3 |
| 55b. Didn't Know About | . | . | . | . | . | . | . | 0.0 | 3.3 | 1.5 | 0.0 | 0.0 | 1.2 | 0.0 |
| 55c. Didn't Use | . | . | . | . | . | . | . | 22.5 | 14.8 | 14.3 | 16.3 | 18.1 | 25.3 | 27.6 |
| 56a. Services offered by KU bookstores (in the KU Unions)? | 3.8 | 3.7 | 3.9 | 3.8 | 4.0 | 3.8 | 3.9 | 70.8 | 62.9 | 67.9 | 66.1 | 72.1 | 67.2 | 76.3 |
| 56b. Didn't Know About | . | . | . | . | . | . | . | 0.0 | 7.4 | 12.9 | 12.7 | 2.7 | 8.4 | 7.1 |
| 56c. Didn't Use | . | . | . | . | . | . | . | 4.5 | 6.6 | 4.5 | 6.0 | 4.1 | 14.5 | 12.1 |
| 57a. Availability and offerings of the museums? | . | . | . | . | 4.2 | 4.0 | 3.9 | . | . | . | . | 84.5 | 79.3 | 78.5 |
| 57b. Didn't Know About | . | . | . | . | . | . | . | . | . | . | . | 1.4 | 2.4 | 7.1 |
| 57c. Didn't Use | . | . | . | . | . | . | . | . | . | . | . | 19.2 | 27.7 | 27.3 |
| 58a. Computer availability/access on campus? | . | . | . | . | 2.6 | 4.2 | 4.0 | . | . | . | . | 29.4 | 80.0 | 77.1 |
| 58b. Didn't Know About | . | . | . | . | . | . | . | . | . | . | . | 0.0 | 0.0 | 0.0 |
| 58c. Didn't Use | . | . | . | . | . | . | . | . | . | . | . | 6.8 | 2.4 | 3.0 |
| 59a. On-line student enrollment system? | . | . | . | . | . | . | 3.9 | . | . | . | . | . | . | 74.5 |
| 59b. Didn't Know About | . | . | . | . | . | . | . | . | . | . | . | . | . | 1.0 |
| 59c. Didn't Use | . | . | . | . | . | . | . | . | . | . | . | . | . | 0.0 |

Notes:

1. Data are presented for the years available.

**2005 Senior Survey
 University of Kansas**

April 2005
 Journalism
 Additional Educational Experiences

| During your undergraduate years, did you -- | 2005 | |
|--|-------|------------------|
| | Count | Percent of Total |
| 60a. Participate in research outside of a classroom assignment? | 41 | 37.3 |
| 60b. Perform or exhibit work outside of a classroom assignment? | 51 | 46.4 |
| 61. Actively participate in a student organization or club? | 87 | 79.1 |
| 62. Serve in a leadership position in a student organization or club? | 64 | 58.2 |
| 63. Participate in any service learning/community service? | 74 | 67.3 |
| 64. Work with faculty members on activities other than course work (committees, orientation, student life activities, etc.)? | 48 | 43.6 |
| 65. Study Abroad? | 36 | 32.7 |
| 66. Have a culminating senior experience (comprehensive exam, capstone course, thesis project, etc.)? | 77 | 70.0 |
| 67. Tutor or teach other students (paid or voluntary)? | 34 | 30.9 |
| 68. Use the newspaper readership program? | 73 | 66.4 |

**2005 Senior Survey
University of Kansas**

April 2005
Journalism
College Outcomes - Mean Ratings

| Level of Progress 1=none 2=below average 3=average 4=above average 5=considerable Importance 1=very unimportant 2=unimportant 3=neutral 4=important 5=very important | Level of progress I have made - | | | | | | | Importance of progress toward goal - | | | | | | |
|---|--|-------------|-------------|-------------|-------------|-------------|-------------|---|-------------|-------------|-------------|-------------|-------------|-------------|
| | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 |
| 69. Ability to understand and use concepts and principles from several broad areas of learning | 4.1 | 4.1 | 4.2 | 4.2 | 4.1 | 4.2 | 4.0 | 4.5 | 4.6 | 4.5 | 4.6 | 4.4 | 4.6 | 4.3 |
| 70. Ability to understand and relate to other people and their views | 4.2 | 4.3 | 4.3 | 4.4 | 4.3 | 4.5 | 4.2 | 4.8 | 4.6 | 4.7 | 4.7 | 4.7 | 4.8 | 4.6 |
| 71. Awareness and appreciation of literature, music, art, and drama/theatre | 3.5 | 3.6 | 3.7 | 3.9 | 3.7 | 3.8 | 3.6 | 3.9 | 4.0 | 4.1 | 4.2 | 4.1 | 4.0 | 4.1 |
| 72. Understanding of a particular field of knowledge | 4.4 | 4.5 | 4.5 | 4.5 | 4.5 | 4.6 | 4.4 | 4.6 | 4.7 | 4.7 | 4.6 | 4.6 | 4.7 | 4.5 |
| 73. Preparation for employment in a particular vocational or professional field | 4.0 | 4.1 | 4.2 | 4.2 | 4.4 | 4.3 | 4.0 | 4.7 | 4.7 | 4.8 | 4.7 | 4.7 | 4.8 | 4.6 |
| 74. Ability to locate information from a variety of sources | . | . | . | . | . | . | 4.0 | . | . | . | . | . | . | 4.4 |
| 75. Development of my attitudes, values, particular philosophy of life | 4.2 | 4.4 | 4.5 | 4.5 | 4.4 | 4.4 | 4.3 | 4.8 | 4.8 | 4.9 | 4.8 | 4.8 | 4.8 | 4.6 |

Notes:

1. Data are presented for the years available.

**2005 Senior Survey
University of Kansas**

April 2005
Journalism
College Outcomes - Percent Rating a 4 or 5

| Percent Rating a 4 or 5 | Level of progress I have made-- | | | | | | | Importance of progress toward goal | | | | | | |
|--|---------------------------------|------|------|------|------|------|------|------------------------------------|------|------|------|------|------|------|
| | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 |
| 69. Ability to understand and use concepts and principles from several broad areas of learning. | 80.4 | 77.9 | 86.4 | 84.8 | 84.7 | 88.9 | 77.6 | 90.1 | 90.2 | 89.4 | 95.5 | 87.5 | 90.1 | 88.8 |
| 70. Ability to understand and relate to other people and their views | 79.5 | 86.8 | 89.3 | 90.9 | 85.9 | 91.4 | 79.6 | 96.4 | 91.7 | 97.0 | 93.2 | 91.7 | 96.3 | 95.9 |
| 71. Awareness and appreciation of literature, music, art, and drama/theatre | 53.2 | 52.5 | 62.6 | 64.4 | 62.3 | 63.0 | 48.0 | 67.9 | 69.4 | 78.0 | 74.4 | 79.2 | 72.8 | 79.6 |
| 72. Understanding of a particular field of knowledge | 87.5 | 94.2 | 92.4 | 91.7 | 91.7 | 93.8 | 86.7 | 92.0 | 97.5 | 95.5 | 91.7 | 90.3 | 93.8 | 92.8 |
| 73. Preparation for employment in a particular vocational or professional field | 73.2 | 76.7 | 84.0 | 79.7 | 87.5 | 81.5 | 66.3 | 93.8 | 95.8 | 97.7 | 94.0 | 91.5 | 96.3 | 90.8 |
| 74. Ability to locate information from a variety of sources | . | . | . | . | . | . | 70.4 | . | . | . | . | . | . | 89.8 |
| 75. Development of my attitudes, values, particular philosophy of life | 85.7 | 89.1 | 88.6 | 92.4 | 88.9 | 88.9 | 78.4 | 95.5 | 97.5 | 99.2 | 94.7 | 97.2 | 96.3 | 91.8 |

Notes:

1. Data are presented for the years available.

**2005 Senior Survey
University of Kansas**

April 2005
Journalism
Future Plans

| 76. Have you secured a full-time job (35 hours or more per week) in which you plan to work once you complete your current degree here? | | | | | | | |
|---|----------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | Percent | | | | | | |
| | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 |
| Yes, I have | 18.6 | 10.0 | 9.8 | 13.5 | 18.3 | 22.2 | 18.2 |
| No, but I am currently evaluating an offer | 9.7 | 3.3 | 6.1 | 7.5 | 11.3 | 11.1 | 16.2 |
| No, but I am currently looking for one | 46.9 | 56.7 | 58.3 | 53.4 | 53.5 | 42.0 | 52.5 |
| No, but I will be looking for one within six months | 19.5 | 20.0 | 20.5 | 17.3 | 12.7 | 14.8 | 8.1 |
| I will not be looking for one within six months | 5.3 | 10.0 | 5.3 | 8.3 | 4.2 | 9.9 | 5.1 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

| 77. Have you applied for admission to another educational program that would result in obtaining another degree or certificate? | | | | | | | |
|--|----------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | Percent | | | | | | |
| | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 |
| Yes, I have applied | 12.3 | 11.6 | 7.6 | 10.6 | 9.9 | 12.7 | 5.1 |
| No, but I intend to apply within the year | 14.0 | 10.7 | 12.9 | 15.9 | 8.5 | 12.7 | 12.1 |
| No, and I will not be applying within the year | 73.7 | 77.7 | 79.5 | 73.5 | 81.7 | 74.7 | 82.8 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

| 78a. Have you been admitted to any of the programs to which you have applied? | | | | | | | |
|--|----------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | Percent | | | | | | |
| | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 |
| Yes, I have been | 35.7 | 64.3 | 60.0 | 50.0 | 100.0 | 100.0 | 80.0 |
| No | 21.4 | 7.1 | 30.0 | 50.0 | . | . | . |
| No, but I haven't heard from all programs | 42.9 | 28.6 | 10.0 | . | . | . | 20.0 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Notes:

1. Data are presented for the years available.

**2005 Senior Survey
 University of Kansas**

April 2005
 Journalism
 Future Plans

| Regardless of whether you are beginning another educational program at this time, do you intend to seek any of the following additional degrees in the future? | | | | | | | |
|--|-------------|------|------|------|------|------|------|
| | Percent Yes | | | | | | |
| | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 |
| 79. Another bachelor's degree | 7.9 | 7.3 | 7.5 | 7.5 | 5.5 | 9.6 | 1.8 |
| 80. Master's Degree | 36.0 | 28.2 | 33.6 | 40.6 | 34.2 | 48.2 | 30.0 |
| 81. Specialist degree in education | 1.8 | 2.4 | 2.2 | 3.0 | 4.1 | 3.6 | 1.8 |
| 82. Professional degree (Law-JD LLB, Medicine-MD, Optometry-OD, Dentistry-DDS, Pharmacy-PD, etc.) | 8.8 | 8.1 | 9.0 | 12.0 | 5.5 | 10.8 | 9.1 |
| 83. Doctorate | 0.9 | 0.0 | 3.0 | 6.0 | 2.7 | 4.8 | 5.5 |
| 84. Other | 1.8 | 3.2 | 1.5 | 2.3 | 2.7 | 2.4 | 0.9 |

Notes:

1. Data are presented for the years available.

**2005 Senior Survey
University of Kansas**

April 2005
Journalism
Goals of General Education

| <p>1=little or no attainment 2=below average attainment 3=average attainment 4=above average attainment 5=outstanding attainment</p> <p>My current level of attainment in my ability to --</p> | Mean Ratings | Percent Rating Item 4 or 5 |
|--|--------------|----------------------------|
| | 2005 | 2005 |
| 85. Enhance the skills and knowledge needed to research, organize, evaluate, and apply new information and develop a spirit of critical inquiry and intellectual integrity. | 4.0 | 78.4 |
| 86. Acquire knowledge in the fine arts, the humanities, and the social, natural, and mathematical sciences and be able to integrate that knowledge across disciplines. | 3.6 | 56.7 |
| 87. Improve the core skills of reading, writing, and numeracy, and enhance communication by clear, effective use of language. | 4.1 | 82.3 |
| 88. Understand and appreciate the development, culture, and diversity of the United States and of other societies and nations. | 3.9 | 70.1 |
| 89. Become aware of contemporary issues in society, technology, and the natural world and appreciate their complexity of cause and consequences. | 4.0 | 70.8 |
| 90. Practice an ethic of self-discipline, social responsibility, and citizenship on a local, national, and international level. | 4.1 | 80.0 |

Notes:

1. Data are presented for the years available.

**2005 Senior Survey
University of Kansas**

April 2005
Journalism
Survey Evaluation

| 1-very inadequate 2-inadequate 3-neutral 3-adequate 4-very adequate | Percent | | | | | | |
|--|---------|------|------|------|------|------|------|
| | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 |
| | Mean | Mean | Mean | Mean | Mean | Mean | Mean |
| 92. In terms of providing a means for me to express my views about my experiences at KU, this survey was: | 3.5 | 3.9 | 3.8 | 3.6 | 3.7 | 3.7 | 4.1 |

| 92. In terms of providing a means for me to express my views about my experiences at KU, this survey was: | | | | | | | |
|--|---------|-------|-------|-------|-------|-------|-------|
| | Percent | | | | | | |
| | 1977 | 1982 | 1987 | 1992 | 1996 | 2000 | 2005 |
| Very Inadequate | 1.8 | . | 0.8 | 3.1 | . | 4.1 | . |
| Inadequate | 8.9 | 4.1 | 5.3 | 5.4 | 7.4 | 8.1 | . |
| Neutral | 38.4 | 20.7 | 26.0 | 35.4 | 26.5 | 21.6 | 20.0 |
| Adequate | 40.2 | 57.9 | 44.3 | 37.7 | 54.4 | 47.3 | 51.6 |
| Very Adequate | 10.7 | 17.4 | 23.7 | 18.5 | 11.8 | 18.9 | 28.4 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Notes:

1. Data are presented for the years available.