

**University of Kansas  
 Assessment of General Education  
 Spring 2006**

Goal Attainment Survey: Greatest 2006 Discrepancies  
 Between Rated Importance and Rated Success

**JOURNALISM**

	Importance Ratings				Success Ratings				Difference Scores: Importance - Success			
	2002		2006		2002		2006		2002		2006	
	Mean	Count	Mean	Count	Mean	Count	Mean	Count	Mean	Count	Mean	Count
<b>28. To prepare students to succeed in a first job after graduation</b>	9.74	23	9.72	29	7.52	23	7.00	29	2.22	23	2.72	29
<b>34. To hold all students to rigorous academic standards</b>	8.17	23	9.17	29	6.83	23	6.69	29	1.35	23	2.48	29
<b>1. To prepare students to read, speak, and write correctly</b>	8.70	23	9.31	29	8.00	23	7.54	28	0.70	23	1.93	28
<b>19. To provide an environment of social, cultural, and ethnic diversity</b>	8.52	23	8.31	29	6.39	23	6.41	29	2.13	23	1.90	29
<b>2. To teach students basic computer competence</b>	8.78	23	8.66	29	6.48	23	6.86	29	2.30	23	1.79	29
<b>8. To deepen students knowledge of contemporary social and political systems</b>	8.13	23	8.10	29	7.13	23	6.46	28	1.00	23	1.79	28