

**University of Kansas  
Assessment of General Education  
Spring 2006**

Goal Attainment Survey: Importance and Success Ratings  
2002 and 2006

**JOURNALISM**

	Importance Ratings				Success Ratings				Difference Scores: Importance - Success			
	2002		2006		2002		2006		2002		2006	
	Mean	Count	Mean	Count	Mean	Count	Mean	Count	Mean	Count	Mean	Count
<b>1. To prepare students to read, speak, and write correctly</b>	8.70	23	9.31	29	8.00	23	7.54	28	0.70	23	1.93	28
<b>2. To teach students basic computer competence</b>	8.78	23	8.66	29	6.48	23	6.86	29	2.30	23	1.79	29
<b>3. To teach students leadership skills</b>	8.26	23	8.07	29	6.52	23	7.14	29	1.74	23	0.93	29
<b>4. To assist students in making academic decisions</b>	8.43	23	8.24	29	7.22	23	6.86	29	1.22	23	1.38	29
<b>5. To teach students to understand and apply basic math concepts</b>	6.65	23	7.38	29	6.57	23	6.29	28	0.09	23	1.04	28
<b>6. To instill in students a sense of social responsibility and promote involvement in community activities</b>	7.78	23	7.69	29	6.57	23	6.93	29	1.22	23	0.76	29
<b>7. To prepare students to be adaptable to changing conditions and circumstances</b>	8.43	23	8.62	29	6.91	23	6.90	29	1.52	23	1.72	29
<b>8. To deepen students knowledge of contemporary social and political systems</b>	8.13	23	8.10	29	7.13	23	6.46	28	1.00	23	1.79	28
<b>9. To make students conscious of the critical moral questions of our times</b>	7.74	23	7.83	29	6.91	23	6.52	29	0.83	23	1.31	29
<b>10. To provide students an opportunity to explore controversial points of view</b>	8.48	23	8.66	29	8.09	23	7.55	29	0.39	23	1.10	29
<b>11. To facilitate students and faculty joining in informal discussions of ideas and mutual interests</b>	7.83	23	7.69	29	6.65	23	6.76	29	1.17	23	0.93	29
<b>12. To teach students to read and write in a second language</b>	8.43	23	7.52	29	7.32	22	5.97	29	1.14	22	1.55	29
<b>13. To deepen students' knowledge of non-Western cultures</b>	7.65	23	7.24	29	7.13	23	6.41	29	0.52	23	0.83	29
<b>14. To stimulate intellectual curiosity and innovative thinking in students</b>	9.17	23	8.72	29	7.52	23	7.72	29	1.65	23	1.00	29
<b>15. To provide remedial studies in basic skills (reading, writing, math) to all students who require them</b>	7.30	23	8.34	29	7.52	23	7.58	26	-0.22	23	1.23	26
<b>16. To provide academic programs on minority and women's issues</b>	7.82	22	7.90	29	7.32	22	7.54	28	0.50	22	0.57	28
<b>17. To maintain a varied program of extracurricular activities for students</b>	8.57	23	8.72	29	8.52	23	8.76	29	0.04	23	-0.03	29
<b>18. To teach students to make use of libraries and museums to conduct independent investigation</b>	7.61	23	7.45	29	6.35	23	6.86	28	1.26	23	0.79	28

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<b>19. To provide an environment of social, cultural, and ethnic diversity</b>	8.52	23	8.31	29	6.39	23	6.41	29	2.13	23	1.90	29
<b>20. To provide students an in-depth understanding of at least one specialized area of knowledge</b>	9.00	23	9.00	29	8.65	23	8.34	29	0.35	23	0.66	29
<b>21. To maintain a campus climate and facilities which encourage students to spend considerable free time in intellectual and cultural endeavors</b>	8.30	23	8.07	29	7.17	23	7.48	29	1.13	23	0.59	29
<b>22. To teach students to think critically and to integrate knowledge</b>	9.52	23	9.03	29	7.61	23	7.76	29	1.91	23	1.28	29
<b>23. To enable students to participate in study abroad programs</b>	7.48	23	8.28	29	8.83	23	8.52	29	-1.35	23	-0.24	29
<b>24. To provide students knowledge of Western culture</b>	7.39	23	8.00	29	7.91	23	8.00	29	-0.52	23	0.00	29
<b>25. To deepen students' awareness and appreciation of literature, music, art, and drama</b>	7.35	23	7.21	29	7.04	23	6.10	29	0.30	23	1.10	29
<b>26. To teach students about the relationship between the physical environment and society</b>	7.39	23	6.41	29	6.70	23	5.62	29	0.70	23	0.79	29
<b>27. To encourage students to examine objectively values and beliefs, including their own</b>	8.78	23	8.79	29	7.39	23	7.24	29	1.39	23	1.55	29
<b>28. To prepare students to succeed in a first job after graduation</b>	9.74	23	9.72	29	7.52	23	7.00	29	2.22	23	2.72	29
<b>29. To provide physical fitness programs and facilities for students</b>	7.35	23	8.55	29	6.78	23	8.38	29	0.57	23	0.17	29
<b>30. To teach students to understand and relate to other people and their views</b>	9.09	23	9.10	29	7.26	23	7.45	29	1.83	23	1.66	29
<b>31. To provide opportunities for adults over 25 to earn degrees</b>	7.83	23	8.14	29	7.83	23	7.88	25	0.00	23	0.32	25
<b>32. To prepare students for further study in graduate or professional school</b>	8.74	23	7.90	29	8.57	23	7.00	28	0.17	23	0.89	28
<b>33. To deepen students' knowledge of science and technology</b>	8.26	23	7.86	29	6.96	23	6.17	29	1.30	23	1.69	29
<b>34. To hold all students to rigorous academic standards</b>	8.17	23	9.17	29	6.83	23	6.69	29	1.35	23	2.48	29
<b>35. To encourage students to express themselves through the arts (music, painting, filmmaking, etc.)</b>	7.26	23	7.31	29	7.09	23	5.93	29	0.17	23	1.38	29