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**Assessment of General Education - Spring 2002**  
Goal Attainment Survey: Importance and Success Ratings by School  
Goals with the Greatest Discrepancy between Rated Importance and Rated Success

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Scale: 1-least important (successful) through 10-most important (most successful)  
Difference scores: Importance – Success A positive difference indicates that a goal was rated more important than KU was rated successful in meeting it.

**Journalism**

	Importance Ratings			Success Ratings			Difference Scores: Importance - Success		
	Mean	Std	Count	Mean	Std	Count	Mean	Std	Count
<b>2. To teach students basic computer competence</b>	8.78	1.54	23	6.48	2.33	23	2.30	2.91	23
<b>28. To prepare students to succeed in a first job after graduation</b>	9.74	0.75	23	7.52	2.39	23	2.22	2.35	23
<b>19. To provide an environment of social, cultural, and ethnic diversity</b>	8.52	1.70	23	6.39	2.37	23	2.13	2.67	23
<b>22. To teach students to think critically and to integrate knowledge</b>	9.52	0.95	23	7.61	1.59	23	1.91	1.73	23
<b>30. To teach students to understand and relate to other people and their views</b>	9.09	1.41	23	7.26	1.51	23	1.83	1.90	23