

**Assessment of General Education  
Spring 2008**

Goal Attainment Survey: Greatest 2008 Discrepancies  
Between Rated Importance and Rated Success  
2004 and 2008 Data

**Business**

	Importance Ratings				Success Ratings				Difference Scores: Importance Success			
	2004		2008		2004		2008		2004		2008	
	Mean	Count	Mean	Count	Mean	Count	Mean	Count	Mean	Count	Mean	Count
<b>14. To stimulate intellectual curiosity and innovative thinking in students</b>	8.29	28	8.70	30	6.68	28	7.17	30	1.61	28	1.53	30
<b>22. To teach students to think critically and to integrate knowledge</b>	9.21	28	8.93	30	7.46	28	7.47	30	1.75	28	1.47	30
<b>9. To make students conscious of the critical moral questions of our times</b>	6.89	28	7.67	30	6.07	28	6.27	30	0.82	28	1.40	30
<b>28. To prepare students to succeed in a first job after graduation</b>	9.43	28	9.50	30	7.39	28	8.17	30	2.04	28	1.33	30
<b>27. To encourage students to examine objectively values and beliefs, including their own</b>	8.14	28	8.43	30	6.82	28	7.13	30	1.32	28	1.30	30
<b>34. To hold all students to rigorous academic standards</b>	8.79	28	8.60	30	6.46	28	7.33	30	2.32	28	1.27	30