Business

Goal Attainment Survey: Importance and Success Ratings

Scale: 1-least important (least successful) through 10-most important (most successful)

Difference scores: Importance – Success A positive difference indicates that a goal was rated as being more important than KU was successful in meeting it.

	Importance Ratings			Success Ratings			Difference Scores: Importance - Success		
	Mean	**Std**	**Count**	**Mean**	**Std**	**Count**	**Mean**	**Std**	**Count**
1. To prepare students to read, speak, and write correctly	9.00	1.13	29	7.59	1.32	29	1.41	1.62	29
2. To teach students basic computer competence	9.00	1.20	29	7.41	1.74	29	1.59	1.97	29
3. To teach students leadership skills	7.97	1.74	29	6.41	1.84	29	1.55	2.08	29
4. To assist students in making academic decisions	7.31	1.39	29	6.14	1.85	29	1.17	2.61	29
5. To teach students to understand and apply basic math concepts	8.03	1.68	29	7.62	1.76	29	0.41	2.31	29
6. To instill in students a sense of social responsibility and promote involvement in community activities	7.17	1.75	29	5.90	2.34	29	1.28	2.45	29
7. To prepare students to be adaptable to changing conditions and circumstances	8.31	1.34	29	6.83	2.07	29	1.48	2.26	29
8. To deepen students knowledge of contemporary social and political systems	6.93	1.46	29	5.38	1.72	29	1.55	2.08	29
9. To make students conscious of the critical moral questions of our times	6.90	1.35	29	6.03	1.84	29	0.86	1.90	29
10. To provide students an opportunity to explore controversial points of view	6.83	1.81	29	6.83	1.73	29	0.00	2.17	29
11. To facilitate students and faculty joining in informal discussions of ideas and mutual interests	7.03	1.61	29	6.34	2.45	29	0.69	2.65	29
12. To teach students to read and write in a second language	5.66	2.65	29	5.69	2.30	29	-0.03	3.46	29
13. To deepen students' knowledge of non-Western cultures	5.76	2.50	29	5.83	2.47	29	-0.07	3.31	29
14. To stimulate intellectual curiosity and innovative thinking in students	8.28	1.81	29	6.72	2.40	29	1.55	2.29	29
15. To provide remedial studies in basic skills (reading, writing, math) to all students who require them	8.52	2.03	29	8.10	1.99	29	0.41	1.45	29
16. To provide academic programs on minority and women's issues	6.45	2.61	29	7.31	1.91	29	-0.86	2.61	29
17. To maintain a varied program of extracurricular activities for students	8.28	1.75	29	8.34	1.78	29	-0.07	1.51	29
18. To teach students to make use of libraries and museums to conduct independent investigation	7.93	1.81	29	7.28	1.81	29	0.66	1.84	29
19. To provide an environment of social, cultural, and ethnic diversity	7.90	1.95	29	7.83	2.07	29	0.07	2.51	29

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	Mean	**Std**	**Count**	**Mean**	**Std**	**Count**	**Mean**	**Std**	**Count**
20. To provide students an in-depth understanding of at least one specialized area of knowledge	8.86	1.46	29	8.34	1.52	29	0.52	1.50	29
21. To maintain a campus climate and facilities which encourage students to spend considerable free time in intellectual and cultural endeavors	7.69	1.49	29	7.03	2.01	29	0.66	1.84	29
22. To teach students to think critically and to integrate knowledge	9.17	1.07	29	7.45	1.30	29	1.72	1.39	29
23. To enable students to participate in study abroad programs	8.28	1.73	29	8.38	1.93	29	-0.10	2.14	29
24. To provide students knowledge of Western culture	7.66	1.95	29	7.69	1.75	29	-0.03	1.38	29
25. To deepen students' awareness and appreciation of literature, music, art, and drama	6.72	2.25	29	6.41	1.62	29	0.31	2.04	29
26. To teach students about the relationship between the physical environment and society	6.52	2.03	29	6.21	1.97	29	0.31	2.49	29
27. To encourage students to examine objectively values and beliefs, including their own	8.17	1.44	29	6.86	2.03	29	1.31	2.09	29
28. To prepare students to succeed in a first job after graduation	9.34	1.14	29	7.45	2.16	29	1.90	2.26	29
29. To provide physical fitness programs and facilities for students	8.45	1.84	29	8.69	1.85	29	-0.24	2.46	29
30. To teach students to understand and relate to other people and their views	8.45	1.50	29	7.24	1.98	29	1.21	2.09	29
31. To provide opportunities for adults over 25 to earn degrees	8.03	2.24	29	8.14	1.81	29	-0.10	2.08	29
32. To prepare students for further study in graduate or professional school	8.79	1.42	29	7.48	2.05	29	1.31	1.73	29
33. To deepen students' knowledge of science and technology	8.10	1.32	29	7.52	1.82	29	0.59	1.80	29
34. To hold all students to rigorous academic standards	8.83	1.39	29	6.48	1.64	29	2.34	1.86	29
35. To encourage students to express themselves through the arts (music, painting, filmmaking, etc.)	5.66	2.33	29	6.38	2.27	29	-0.72	3.10	29