

Business

Goal Attainment Survey: Importance and Success Ratings
Goals with the Greatest Discrepancy between Rated Importance and Rated Success

Scale: 1-least important (least successful) through 10-most important (most successful)

Difference scores: Importance – Success A positive difference indicates that a goal was rated as being more important than KU was successful in meeting it.

	Importance Ratings			Success Ratings			Difference Scores: Importance - Success		
	Mean	Std	Count	Mean	Std	Count	Mean	Std	Count
34. To hold all students to rigorous academic standards	8.83	1.39	29	6.48	1.64	29	2.34	1.86	29
28. To prepare students to succeed in a first job after graduation	9.34	1.14	29	7.45	2.16	29	1.90	2.26	29
22. To teach students to think critically and to integrate knowledge	9.17	1.07	29	7.45	1.30	29	1.72	1.39	29
2. To teach students basic computer competence	9.00	1.20	29	7.41	1.74	29	1.59	1.97	29
3. To teach students leadership skills	7.97	1.74	29	6.41	1.84	29	1.55	2.08	29
8. To deepen students knowledge of contemporary social and political systems	6.93	1.46	29	5.38	1.72	29	1.55	2.08	29
14. To stimulate intellectual curiosity and innovative thinking in students	8.28	1.81	29	6.72	2.40	29	1.55	2.29	29