

# Newspaper Design

KSPA STATE COMPETITION 2009

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THIS IS A CARRY-IN CONTEST. PLEASE ATTACH THE CONTEST NUMBER ASSIGNED TO YOU ON THE UPPER RIGHT-HAND CORNER OF THE ENTRY. DO NOT PUT YOUR NAME ON THE ENTRY. IF YOU DO, YOUR ENTRY WILL BE DISQUALIFIED.

STUDENTS ARE NOT TO REQUEST HELP OR ADVICE FROM ANYONE OTHER THAN THE KSPA EXECUTIVE DIRECTOR. ALL WORK MUST BE THAT OF THE CONTESTANT.

## OVERVIEW

### Description

You are a staff member of Sunflower High School's *The Standard*. Your newspaper is a biweekly with the next edition to come out May 8. Your editor has asked you to design the front page layout.

### School Info

**Name:** Sunflower High School    **Location:** Midway, Kansas  
**Enrollment:** 950 (grades 9-12)    **School Colors:** Blue & White    **Mascot:** Sailors  
**Name of Yearbook:** *Souvenir*    **Name of Newspaper:** *The Standard*

## DIRECTIONS

### Assignment

Using the available stories and photos (see download instructions), design a front page that includes a nameplate with the necessary information as well as the stories and corresponding photos you see fit to include. Designers may add illustrative art or other graphics not included in the available photos section to enhance overall design.

The newspaper should be designed as a tabloid, 17.5 inches deep by 11.5 inches wide. Designer may determine the number of columns for the design. Entries should be computer generated and may be submitted in color or black and white. Entries should be printed on a single 8 1/2 x 11 inch sheet of paper, reduced to fit.

### Other Specifications

- Photos should be cropped and enlarged or reduced to fit the design plan.
- Both copy and captions should be submitted as dummy text. It may be a single line repeated, gibberish or other placeholder text. Be sure column widths are placed exactly how you want them.
- Headlines should suggest the content of the story and should be designed in exactly the size, style and location you want.

## DIRECTIONS CONT'D

### Instructions for Downloading Contest Photos

- 1) Visit this address: <http://www.kspa.ku.edu/state.html>
- 2) Scroll down to find the section designated for Newspaper Design Photos.
- 3) Click on a link for a photo.
- 4) If you use a PC, RIGHT CLICK on the photo and then SAVE PICTURE AS... (or) If you use a MAC, hold the CONTROL button while you CLICK on the photo, then SAVE IMAGE AS...
- 5) Repeat steps 3 - 4 until all appropriate photos have been saved to your computer.

## AVAILABLE STORIES

### College Fair

More than 150 colleges and community colleges were represented at the annual SHS College Fair held May 4.

### New gymnasium

SHS has begun construction on a new auxiliary gymnasium that will be used for boy's and girl's basketball practice.

### New principal

Dr. Helen Marcus was named principal of SHS last month.

### Prom

The 2009 senior Prom has been scheduled for Saturday, May 9 in the SHS Gymnasium.

### Tickets

There has been a 35 percent increase in the number of parking tickets given on campus this spring.

### Volunteerism

Members of the School Board approved a 20-hour per month volunteerism requirement for graduation.

## AVAILABLE PHOTOS

### **College Fair**

Photo of students attending the annual college fair.

### **New gymnasium**

Picture of construction workers working on the new auxiliary gym.

### **New principal**

Picture of Dr. Helen Marcus and Julie Martin, senior.

### **Prom**

Roger Tallus, senior, gets fitted for his tux.

*For instructions on how to download these photos, see **Instructions for Downloading Contest Photos** in the **Directions** section of this document.*