

Newspaper Design

KSPA REGIONAL COMPETITION 2009

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THIS IS A CARRY-IN CONTEST. PLEASE ATTACH THE CONTEST NUMBER ASSIGNED TO YOU ON THE UPPER RIGHT-HAND CORNER OF THE ENTRY. DO NOT PUT YOUR NAME ON THE ENTRY. IF YOU DO, YOUR ENTRY WILL BE DISQUALIFIED.

STUDENTS ARE NOT TO REQUEST HELP OR ADVICE FROM ANYONE OTHER THAN THE KSPA EXECUTIVE DIRECTOR. ALL WORK MUST BE THAT OF THE CONTESTANT.

OVERVIEW

Description

You are a staff member of Sunflower High School's *The Standard*. Your newspaper is a biweekly with the next edition to come out March 10. Your editor has asked you to design the front page layout.

School Info

Name: Sunflower High School **Location:** Midway, Kansas
Enrollment: 950 (grades 9-12) **School Colors:** Blue & White **Mascot:** Sailors
Name of Yearbook: *Souvenir* **Name of Newspaper:** *The Standard*

DIRECTIONS

Assignment

Using the available stories and photos (see download instructions), design a front page that includes a nameplate with the necessary information as well as the stories and corresponding photos you see fit to include. Designers may add illustrative art or other graphics not included in the available photos section to enhance overall design.

The newspaper should be designed as a tabloid, 17.5 inches deep by 11.5 inches wide. Designer may determine the number of columns for the design. Entries should be computer generated and may be submitted in color or black and white. Entries should be printed on a single 8 1/2 x 11 inch sheet of paper, reduced to fit.

Other Specifications

- Photos should be cropped and enlarged or reduced to fit the design plan.
- Both copy and captions should be submitted as dummy text. It may be a single line repeated, gibberish or other placeholder text. Be sure column widths are placed exactly how you want them.
- Headlines should suggest the content of the story and should be designed in exactly the size, style and location you want.

DIRECTIONS CONT'D

Instructions for Downloading Contest Photos

- 1) Visit this address: <http://www.kspa.ku.edu/regionals.html>
- 2) Click the appropriate link to your regional contest location.
- 2) Scroll down to find the section designated for Newspaper Design Photos.
- 3) Click on a link for a photo.
- 4) If you use a PC, RIGHT CLICK on the photo and then SAVE PICTURE AS... (or)
If you use a MAC, hold the CONTROL button while you CLICK on the photo, then SAVE IMAGE AS...
- 5) Repeat steps 3 - 4 until all appropriate photos have been saved to your computer.

AVAILABLE STORIES

Candy

The Midway School Board voted to ban all pop and candy machines from the academic buildings. Pop machines will be available in the gymnasiums.

Applications

Deadlines for college applications are this month. School counselors are assisting students with their applications and essays.

Standards

New Statewide standards for social studies will take effect next fall semester. Eight semesters of social studies credit will be required.

Energy

A district-wide attempt to lower energy costs has been undertaken. Superintendent Carl Klauss has determined that all thermostats are to be set at 65 degrees from November to March.

Student Teachers

A record number of student teachers have been assigned to the Sunflower Hlgh School this semester. There are 21 student teachers from 14 universities represented

New Stadium

The Midway District gave approval to construction of a new state-of-the-art stadium to be built at the current practice field site. The new stadium will seat 4,500.

AVAILABLE PHOTOS

Energy

Photo of hand adjusting thermostat.

Candy Machine

Photo of student purchasing a candy bar.

Student Teacher

Photo of student teacher in classroom.

New Stadium

Photo of dirt-moving machines clearing the football field.

*For instructions on how to download these photos, see **Instructions for Downloading Contest Photos** in the **Directions** section of this document.*