

Headline Writing

KSPA REGIONAL COMPETITION 2009

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STUDENTS ARE NOT TO REQUEST HELP OR ADVICE FROM ANYONE OTHER THAN THE KSPA EXECUTIVE DIRECTOR. ALL WORK MUST BE THAT OF THE CONTESTANT.

OVERVIEW

Description

You are a staff member of Sunflower High School's *The Standard*. Your newspaper editor has asked you to write headlines for three stories that will be printed in the next issue.

School Info

Name: Sunflower High School **Location:** Midway, Kansas
Enrollment: 950 (grades 9-12) **School Colors:** Blue & White **Mascot:** Sailors
Name of Yearbook: *Souvenir* **Name of Newspaper:** *The Standard*

DIRECTIONS

Assignment

You are to write a headline for each of the three stories provided. Headlines #1 and #2 will be straight news headlines while headline #3 will be a feature headline using graphics or other art. All headlines should be written downstyle with only the first letter of the first word and proper nouns capitalized. Headlines should be computer generated and must fit the required space. All headlines should be printed on an 8 1/2 x 11 inch sheet of paper.

Specifications

HEADLINE #1:

Write a 24 point Times headline, 4 inches wide, two lines long for article #1. Headline should be submitted in black and white only.

HEADLINE #2:

Write an 18 point Helvetica headline, 2 inches wide, three lines long for article #2. Headline should be submitted in black and white only.

HEADLINE #3:

Write a feature headline, 6 inches wide by 3 inches high for article #3. Headline may incorporate graphics, art or other treatments to reflect the current design trends for feature headlines. Color may be used for this headline only. Indicate type faces used below the final design.

ARTICLE - HEADLINE #1

By Amanda Parks

Until March 11, photos from media arts students will be shown in the Gallery.

“Every year we have a photo show in the Gallery. Throughout the art department, we rotate the shows,” said Michal Lile, art.

Requirements for submissions were limited.

“Students could have as many entries as they wanted, and

the show was open to any photography student,” said senior Katie Harper, photo club president.

The Gallery will be open for viewing during the school day. However, there will be a reception after school.

“On March 9, we will have a reception after school until 4 p.m. for anyone that wants to come and see the photos. Food will also be available,” Lile said.

Harper believes that the show had more potential for quan-

tity, but was a success.

“I wish there were more pieces of work in the Gallery. There is a lot of variety, and the students made good choices in what they put up; but I wish there were more,” Harper said. Students and staff members are encouraged to visit the show.

“I hope that everyone can find time to come to the Gallery and see the work,” Lile said.

ARTICLE - HEADLINE #2

By Jessica Buchanan

Sunflower students will now be able to further develop their business skills thanks to a new business program.

Distributive Education Clubs of America, or DECA, is a national program for students studying different aspects of business.

DECA offers opportunities to students to develop leadership and professional skills through on-the-job experience, activities sponsored by DECA chapters, and competitive events.

DECA students from SHS have been invited to attend a workshop at the Palace of Auburn Hills on Dec. 2.

This workshop will provide behind-the-scenes insight

into how the Palace markets its events and runs its business.

On Dec. 16, DECA students from SHS will travel to Delta College for the districts competition in business and leadership skills.

Senior Barbie Shina-barger, a marketing student at SHS who is involved in DECA, finds the diversity aspect of DECA interesting.

“Last year, Davidson went to nationals in California and stayed in the same hotel as students from Germany,” Shina-barger said.

There are around 3,000 participating students in Michigan, and internationally there are 180,000 students involved.

If a student places at districts, he or she will then go to Dearborn for state competi-

tions.

These competitions are divided into different events, including Team Decision Marketing, Individual Role Play, and Written Events.

In individual role play events, students are given a hypothetical situation. They then give a speech on how to either better the situation or prevent it.

In written events, students are required to write a 30 page paper, which they prepare before attending the competitions.

Each student also has to take a 50 questions test at DECA events.

At nationals, \$250,000 in scholarships and cash prizes are rewarded to participants.

ARTICLE - HEADLINE #3

By Christina Riley

Students are starting to choose careers for the future. One program from the Career Center goes one step further. Nursing 2000, "Day in the Life of a Nurse" shadowing program helps students explore a career by following an OB-GYN nurse or being in the emergency room with nurses.

"I think the nurse shadowing program will show me what I need to know to become a nurse or even more to show me if I like it enough to spend the money to go to college," said junior Nicole Vaughn.

When students picked up an application from the counselor, they answered questions and made sure they made all the requirements before even being considered to shadow a nurse. "There are about 500 students from many different schools that participate in this program and only 340 can be accepted into it. You must have a minimum of algebra, biology and chemistry, and you should also be interested in being a nurse after high school," said Donna Brown, health.

With over 500 students registering for the Nursing 2000 program, Brown believes

getting into the program might take longer than expected.

"Since there are so many schools applying for this, many students who have all of the requirements to get into the program, will not receive a letter accepting them. They should not be discouraged. They might just be on the list for next semester," Brown said.

Being a nurse instructor in the Career Center, Brown tells how this program can help students out for a further job.

"The nursing 2000 can give exposure to the students to show them what they can expect. It also lets them see the patients and what they are like," Brown said.

At the Rehab Center March 10, Vaughn, will give a brief summary of her expectations.

"I think it will be very interesting and show me what it is like to be a nurse. I hope I will get to see how a nurse works in the every day work force and see if it is for me," Vaughn said. Already experiencing the nursing work field from already being accepted in the Nursing 2000 program, senior Steven Lacks describes his experiences.

"Nursing 2000 was a great experience for me. At

first we were all in a group. Then they decided that there were too many students, so they split us up. I was the only one that wanted to go to ER," Lacks said.

Going to a hospital, Lacks learned tips for his future job and for students already accepted into the program.

"If you have scrubs at home to wear that would be great, but if you do not they will provide a nursing bag for you and paper to write with you," Lacks said.

Lacks tells his plans for his future.

"When I graduate I plan on going to IV Tech for two years and then IUPUI to get my nursing degree. I hope to co-op in Methodist after that," Lacks said.

According to Lacks, people with nursing abilities are in high demand.

"There are not enough males in nursing right now and Indiana is already in a shortage or nurses all together," Lacks said.

Lacks shares his recommendations for younger nurses.

"I would definitely tell anyone who wants to be a nurse to do this program. It's highly effective and does not cost a thing," said Lacks.