

# Newspaper Design

KSPA STATE COMPETITION 2008

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THIS IS A CARRY-IN CONTEST. PLEASE ATTACH THE CONTEST NUMBER ASSIGNED TO YOU ON THE UPPER RIGHT-HAND CORNER OF THE ENTRY. DO NOT PUT YOUR NAME ON THE ENTRY. IF YOU DO, YOUR ENTRY WILL BE DISQUALIFIED.

STUDENTS ARE NOT TO REQUEST HELP OR ADVICE FROM ANYONE OTHER THAN THE KSPA EXECUTIVE DIRECTOR. ALL WORK MUST BE THAT OF THE CONTESTANT.

## OVERVIEW

### Description

You are a staff member of Sunflower High School's *The Standard*. Your newspaper is a biweekly with the next edition to come out May 9. Your editor has asked you to design the front page layout.

### School Info

**Name:** Sunflower High School    **Location:** Midway, Kansas  
**Enrollment:** 950 (grades 9-12)    **School Colors:** Blue & White    **Mascot:** Sailors  
**Name of Yearbook:** *Souvenir*    **Name of Newspaper:** *The Standard*

## DIRECTIONS

### Assignment

Using the available stories and photos (see download instructions), design a front page that includes a nameplate with the necessary information as well as the stories and corresponding photos you see fit to include. Designers may add illustrative art or other graphics not included in the available photos section to enhance overall design.

The newspaper should be designed as a tabloid, 17.5 inches deep by 11.5 inches wide. Designer may determine the number of columns for the design. Entries should be computer generated and may be submitted in color or black and white. Entries should be printed on a single 8 1/2 x 11 inch sheet of paper, reduced to fit.

### Other Specifications

- Photos should be cropped and enlarged or reduced to fit the design plan.
- Both copy and captions should be submitted as dummy text. It may be a single line repeated, gibberish or other placeholder text. Be sure column widths are placed exactly how you want them.
- Headlines should suggest the content of the story and should be designed in exactly the size, style and location you want.

## DIRECTIONS CONT'D

### Instructions for Downloading Contest Photos

- 1) Visit this address: <http://www.kspa.ku.edu/state.html>
- 2) Scroll down to find the section designated for Newspaper Design Photos.
- 3) Click on a link for a photo.
- 4) If you use a PC, RIGHT CLICK on the photo and then SAVE PICTURE AS... (or) If you use a MAC, hold the CONTROL button while you CLICK on the photo, then SAVE IMAGE AS...
- 5) Repeat steps 3 - 4 until all appropriate photos have been saved to your computer.

## AVAILABLE STORIES

### Blood Drive

the annual Student Council Blood Drive will take a competitive turn when Sunflower High challenges Center High School to its annual blood drive next week.

### Election Results

Students went to the voting booths Tuesday to elect new Student Council officers.

### Parking Tickets

There has been a 33 percent increase in the number of parking tickets given on campus this spring.

### Schedule Change

Classes will begin 10 minutes earlier next fall. First hour classes will begin at 8 a.m. instead of 8:10 a.m. School will dismiss at 3:05 p.m.

### Coach Malloy to Retire

Coach Mike Malloy will retire as SHS football coach at the end of this year. Malloy served as head coach for 18 years.

### PROM

This year's prom theme, "Stairway to the Stars," will help to transform the SHS Gymnasium for one magical evening.

## **AVAILABLE PHOTOS**

### **Student Council Results**

Photo of new Student Council officers.

### **Parking Ticket**

Photo of student reacting to ticket on his window.

### **Coach Mike Malloy**

Mug shot of Malloy.

### **PROM**

Photo of student ordering flowers for prom at local florist.

*For instructions on how to download these photos, see **Instructions for Downloading Contest Photos** in the **Directions** section of this document.*