

# Headline Writing

KSPA STATE COMPETITION 2008

PAGE 1 OF 3

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STUDENTS ARE NOT TO REQUEST HELP OR ADVICE FROM ANYONE OTHER THAN THE KSPA EXECUTIVE DIRECTOR. ALL WORK MUST BE THAT OF THE CONTESTANT.

## OVERVIEW

### Description

You are a staff member of Sunflower High School's *The Standard*. Your newspaper editor has asked you to write headlines for three stories that will be printed in the next issue.

### School Info

**Name:** Sunflower High School    **Location:** Midway, Kansas  
**Enrollment:** 950 (grades 9-12)    **School Colors:** Blue & White    **Mascot:** Sailors  
**Name of Yearbook:** *Souvenir*    **Name of Newspaper:** *The Standard*

## DIRECTIONS

### Assignment

You are to write a headline for each of the three stories provided. Headlines #1 and #2 will be straight news headlines while headline #3 will be a feature headline using graphics or other art. All headlines should be written downstyle with only the first letter of the first word and proper nouns capitalized. Headlines should be computer generated and must fit the required space. All headlines should be printed on an 8 1/2 x 11 inch sheet of paper.

### Specifications

#### HEADLINE #1:

Write a 24 point Times headline, 4 inches wide, two lines long for article #1. Headline should be submitted in black and white only.

#### HEADLINE #2:

Write an 18 point Helvetica headline, 2 inches wide, three lines long for article #2. Headline should be submitted in black and white only.

#### HEADLINE #3:

Write a feature headline, 6 inches wide by 3 inches high for article #3. Headline may incorporate graphics, art or other treatments to reflect the current design trends for feature headlines. Color may be used for this headline only. Indicate type faces used below the final design.

**ARTICLE - HEADLINE #1**

Giving back to the community is one of the main reasons for the Senior Citizen Breakfast held here in late October.

About three years ago, superintendent Bill Putney and curriculum director Deborah Thompson came up with the idea of sponsoring a Senior Citizen Breakfast.

"I helped out in the breakfast personally," Putney said, "to thank the people of the commu-

nity." There were over 100 guests who attended this year's breakfast, and many of them couldn't wait to say that they had a great time. Most of the have been attending the breakfast since it began.

"The main reason I came was to meet new people," senior citizen Tom Langelier said.

Overall the reaction to the event seemed very positive.

Putney said he received

a lot of compliments and feedback with many people saying the breakfast was "excellent,"

"My favorite part of the breakfast," Putney said, "was seeing the senior citizens' faces as the elementary choir and band students performed."

Student board members, along with Putney, plan to continue hosting the breakfast.

**ARTICLE - HEADLINE #2**

No one can predict the outcome when students are allowed to change something about their school's appearance and put their decorative spin on things.

This fall English teachers Kyle Kevonian and Julie Nimety's Senior Project classes are responsible for giving senior hall a new look.

"Senior Project is a new class this year," Kevonian said. "it's based off of Senior Literature, but it's meant to relate to the 'real world'."

Once the doors to senior hallway are opened, it's impossible not to look up at the colorful new ceiling tiles. Alternation tiles have been painted with the names of the post-graduation schools that some for the 2006 graduates will be attending.

Already Albion College, Wayne State Univeristy, Macomb Community College and Grand

Valley State University's names have been painted using their school or military colors and are on display. Also military units such as the Army, Navy and Marines.

Along with the new ceiling tiles, the seniors have made other contributions to add color to the school. Senior Zach Eppinga, a member of Kevonian's class designed a mural of a cavalier, the school mascot, that will be hung to the right of the main entrance close to the auditorium.

Senior Malcolm Bryant said he felt as though the class had done fine even though everyone was new to the type of work they were doing.

"We did a good job on the mural," Bryant said. "We really didn't know what to expect, but we're happy with the results."

Nimety's class specialized in the new murals on the senior hallway walls. The panels with

linked hands and quotes, along with the majority of the ceiling tiles, were created by her class.

Senior Brooke Conboy is satisfied with her work in senior hall.

"I think we did a good job," Conboy said. "It really turned out better than we expected."

Plans for next quarter's assignments have been put into place. This quarter the students will really get into the "real world" experiences portion of the class.

"Job shadowing is the next step in the class," Kevonian said. "They'll get out there and see what the careers that they want to pursue are really like."

Principal Tim Bearden is also proud of the students' work.

"It turned out good," he said. "I'm glad that they were able to leave their mark on the school in such a positive way."

**ARTICLE - HEADLINE #3**

The aroma of formaldehyde rises up into the air as anatomy students start their main project: dissecting cats.

"It's a good experience," anatomy teacher Paul Cusumano said, "It really shows the students how the human body is structured."

Cusumano started teaching anatomy three years ago when former anatomy teacher Mrs. Whitbread retired.

"I enjoy teaching anatomy," Cusumano said. "I like making this type of class fun but yet every kid taking some knowledge out of it."

Students say Cusumano is a great teacher.

"Cusumano makes every experience a fun one," junior

Melissa Leveine said. "The first time we got our cats he warned us that if we had a cat at home to stay away from similar colors so that way we wouldn't think about our cats while we are cutting them open."

The cats are some of the main reasons students joined anatomy.

"I was drawn to anatomy mainly for the reason that we got to dissect cats,

Levine said. "It's interesting so far, and I can't wait to do more dissections."

Cats may provide knowledge but their smell turns off a few.

"I didn't want to dissect at first," senior Alex Stailey said. "The cats smelled and looked

gross but I know I had to get used to it, now I enjoy it,"

Visual learning is a way the cats help anatomy students understand the body more clearly.

"Everything is easier when you can see it right in front of you," Cusumano said. "You can pinpoint what type of muscle or artery it is. It's less complicated to remember."

Students say that anatomy is a complex class but mostly everyone enjoys it.

"Anatomy requires a lot of memorization. You definitely cannot slack off in this class," Stailey said. "But so far it's been worth it. It's one of my favorite classes, and I strongly encourage other students to take it next year."