

Broadcasting

KSPA STATE COMPETITION 2008

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THIS IS A MAIL-IN CONTEST. A CONTEST NUMBER WILL BE ASSIGNED THIS ENTRY WHEN IT IS MAILED IN. DO NOT PUT YOUR NAME ON THE ENTRY. IF YOU DO, YOUR ENTRY WILL BE DISQUALIFIED.

STUDENTS ARE NOT TO REQUEST HELP OR ADVICE FROM ANYONE OTHER THAN THE KSPA EXECUTIVE DIRECTOR. ALL WORK MUST BE THAT OF THE CONTESTANT.

OVERVIEW

Special Notice

Students/advisers are reminded to observe copyright laws. The Broadcast competition allows for two entries per school; however, students may participate in only one of the entries.

School Info

Name: Sunflower High School **Location:** Midway, Kansas
Enrollment: 950 (grades 9-12) **School Colors:** Blue & White **Mascot:** Sailors
Name of Yearbook: *Souvenir* **Name of Newspaper:** *The Standard*

DIRECTIONS

Deadline

This contest is different from the other contests in that it may be team-based. Each package should be produced by a team of no more than three students. Students involved with the winning entry will receive a certificate. First, second, and third place medals will be awarded to the winning schools.

Entry Package

Schools interested in competing will submit a broadcast package on the school's Nurse's office. The broadcast package, which will focus on good health, should contain video, which is voiced-over by the reporter, at least one soundbite from one of the patients and a reporter stand-up. The package should be limited to a maximum of two minutes. Each package should involve a maximum of three individuals: a camera operator, talent and an editor. It may be edited using analog or digital equipment.

DIRECTIONS CONT'D

Judging Criteria

- Evidence of planning
- Quality of script
- Quality of video
- Quality of editing
- Quality of sound
- Degree to which script/video are complementary
- Use of natural sound
- Credibility
- Variety of shot usage

Entry form

school name _____

telephone _____

address _____

city _____ **zip code** _____

adviser/sponsor _____

students receiving credit for this entry:

1. _____

2. _____

3. _____

equipment used to create this entry:

Please attach this form to the school entry and mail to KSPA, **postmarked no later**

than Friday, April 18, 2008