

KSPA Endowment Committee Meeting
Dec. 1, 2007

Members present: Travis Feil, Jim McCrossen, Lisa Crites, Kathy Habiger, Amy Morgan, John Hudnall

1. Mailing list

We reviewed the mailing list for brochures and added some names. Amy will send the list to John before break so we can get another mailing out.

2. Fundraising

- Speaker event: we discussed hosing a big-name speaker and asking for a \$5 fee to attend. Next fall/early winter is the target timeline. We would like to find a speaker who would be a big draw, but would hopefully speak for free (with travel expenses covered by us). JCCC in Overland Park is a possible venue, as they may not charge for facilities. We discussed having some sort of additional workshop in conjunction with the event to raise more money.

Speaker wish list: Bill Curtis, Bob Dotson, Rick Reilly, Stone Phillips, Scoop Jackson, Helen Thomas, Walter Cronkite, Anderson Cooper, Jim Richardson (Salina). Ideally, we need a connection or someone with ties to the area, as they would be more likely to do it for travel expenses.

Amy will look into the venue and start making some contacts for speaker possibilities.

- Auction: we discussed holding a silent auction (like at JEA) to raise money. It could be in conjunction with the regional or state contests. One potential problem with this is there is not a time to announce auction winners, collect money and distribute items.

- Restaurant donations: we will pursue a restaurant (or a few) in Lawrence to see if they will donate a portion of sales from the weekend of state journalism. We can encourage members to patronize those restaurants with their students while in town. Possible restaurants: Rudy's Pizza, Papa Keno's, Applebee's, Bigs BBQ. Amy will start making contact with some restaurants to get this going.

- Community donations: we will contact Target and HyVee to see if they would like to donate. Davis Moore, a car dealership, is also a potential donor. These businesses have reputations for donating to community organizations.