2012-13
Annual Report

KU Alumni Association
by the Numbers

Supplement to Kansas Alumni magazine
Dear Members:

The KU Alumni Association and its members exist to strengthen the University of Kansas by informing, engaging and mobilizing the KU community worldwide. Since 1883, members of the Association have built one of the most influential and powerful alumni networks nationally.

This past year saw record numbers of student and alumni programs and events stretching worldwide. While hosting 450 events this past year, our partners included Kansas Athletics, the University’s academic schools, KU Endowment, the KU Libraries and many more. Through our energetic outreach, we bring talented KU faculty, staff, students and news from campus to the key communities where KU graduates live. The Association’s comprehensive programs aim to increase the value of the KU degree: the more engaged and the larger the network, the better for the University of Kansas.

What has enabled us to expand so dramatically has been the tremendous growth in the Presidents Club. Launched eight years ago, the Presidents Club has now grown to more than 400 annual members who collectively provide more than $700,000 per year in support of our additional communications and programs. These members, from all across the country, are listed in this year’s Annual Report.

We thank you for all that you do for KU and the KU Alumni Association. You have our commitment that we will continue to represent your interests and will continue to grow so that the University remains close to your heart.

Rock Chalk!

Kevin J Corbett, c’88
President

Ray D. Evans, b’82, g’84
National Chair, 2012-'13

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Highlights of the Year, by the Numbers

The KU Alumni Association’s mission is to strengthen the University of Kansas by informing, engaging and mobilizing the KU community. Through its programs and communications, the Association reaches thousands of Jayhawks who are passionate about KU.

Alumni Chapters

Chapter groups enjoy KU camaraderie, recruit students and work to strengthen the University.

67 CHAPTERS
(22 in Kansas, 45 national)
Extensive international network

450 EVENTS
(220 in Kansas)

‘Hawk Days of Summer
connects staff members with Jayhawks in all kinds of settings.
120 events in 90 days

55,000 ATTENDEES

Legacy Scholarships

Alumni established the Legacy Scholarship and helped revamp all KU Scholarships, a benefit for all students.

217 Jayhawk Generations Scholars from 29 states are on campus in fall 2013.

THIS NUMBER INCLUDES 134 FRESHMEN, AN INCREASE OF 50 PERCENT OVER FALL 2012.

Academically qualifying out-of-state students from KU families receive partial tuition waivers ranging from $18,288 to $46,700 over four years, based on their achievement. Among the 134 freshmen Jayhawk Generations Scholars for fall 2013, 86 received the largest award.

Volunteers

The Association relies on the help of volunteers to connect Jayhawks across the globe and achieve its goals. We are indebted to these Jayhawks for their loyal service.

Adams Alumni Center

46,000 GUESTS
900 events at 1266 Oread Avenue
30th Anniversary
Since 1983, the center has served the entire KU community, including students, alumni and friends, and current or retired staff.

Kansas Honors Program

For 42 years, KHP has reached out to high school seniors across the state.

Broadcast emails

1,500 emails sent
(an increase of 500 over the previous year)
130,000 alumni email addresses
162,442 (including donors and friends)
40,000 participants in social media
Membership and Alumni Records

As of June 30, 2013, the Association included 41,968 members—a record number of Life Members and a dramatic increase in the number of Future Jayhawks memberships for children. The annual regular membership category includes 6,420 graduates of the Class of 2013, whose one-year memberships are gifts from KU Endowment.

Membership type:

- **11,213** Annual Regular
- **17,572** Life Regular
- **6,420** New Graduate Members
- **976** Future Jayhawks

**Total Members:** **41,968**

Alumni in Kansas

Alumni in the U.S.

Total Alumni Overall ........... **338,311**
Total Alumni in United States, Military & U.S. Territories ........... **332,756**
U.S. Degree-holders .............. **213,803**
Kansas Alumni .................... **169,635**
Kansas degree-holders ........... **91,233**
International Alumni ............. **5,555**
International Degree-holders ... **3,337**

Alumni Records

# OF RECORDS ON FILE FOR KU DEGREE HOLDERS

217,140

Total database: **718,359**
The Association is a careful steward of resources, with more than 80% of funding going directly to programming. Highly efficient charities spend 75% or more of expenses on programming.* You can be confident that your investment in the Alumni Association is being put to good use!

*charitynavigator.org 11/08/13

The figures that appear in the financial summary shown here are derived from the 2013 financial statements audited by Mize, Houser & Company, P.A., which has issued an unqualified opinion.
The Presidents Club recognizes annual gifts of $1,000 to $10,000 and more in support of the Association’s work to build a network that is an active and powerful community to strengthen the University.

**Level $10,000 +**

- Richard A. Billings & Judy Howard Billings
  - Lakewood, CO
- Donald R. Brada, Sr. & Carolyn Crib Brada
  - Lawrence
- James P. Broyles & Terry Broyles
  - Newport Beach, CA
- Linda Simons deMenocal & Daniel C. deMenocal Jr.
  - Bedford, NY
- Barton L. Duckworth & Debra Dennis Duckworth
  - Houston, TX
- Cindy L. Fritzel & Tim B. Fritzel
  - Lawrence
- William R. Hagman Jr. & Dorothy F. Hagman
  - Naples, FL
- Helen B. Healy & Edward J. Healy
  - Eastborough, KS
- Lawrence Hickey Jr.
  - Joplin, MO
- Catherine Holland, Russell
- Monte C. Johnson & Kay Rathbone Johnson
  - Lawrence
- Thomas N. Kelly & Anne O’Donnell Kelly
  - Western Springs, IL
- Barbara McKinley King & Brian C. King
  - Leawood
- Brad Korell & Justin McNulty
  - Austin, TX
- Lindsey E. Leonard
  - Canonsburg, PA
- Dorothy Wohlgemuth Lynch Olathe
- Jeffrey B. Morrison & Mary Margaret Morrison
  - Lawrence
- James E. Mosimann
  - Leawood
- George E. Nettels Jr. & Mary Joanne Myers Nettels
  - Pittsburg
- Allyn W. Risley & Jill Bogan
  - Houston, TX
- Edward F. Ryan & Laura Smith Ryan
  - Saint Louis, MO
- James E. Seyfarth & Eileen Seyfarth
  - Hinsdale, IL
- Dan C. Simons Sr. & Trisha Simons
  - Lawrence
- Dolph C. Simons Jr. & Pamela C. Simons
  - Lawrence
- Pamela A. Simons
  - East Golf Lake, MN
- Linda Ellis Sims & Russ Sims
  - Independence, MO
- John H. Stauffer Sr.
  - Topeka
- John T. Stewart III & Linda Bliss Stewart
  - Wellington
- Todd L. Sutherland & Laura B. Sutherland
  - Lawrence
- Kyle D. Vann & Barbara A. Vann
  - The Woodlands, TX

**Level $5,000 - $9,999**

- Melissa Montoya Burnam & Robert L. Burnam
  - League City, TX
- Tom H. Collinson & Jane Fox Collinson
  - Pittsburgh
- Jill M. Corbett & Kevin J. Carbett
  - Lawrence
- Timothy A. Crown & Heidi Jo Crown
  - Phoenix, AZ
- David L. Murfin & Janet Lusk Murfin
  - Wichita
- Gary W. Padgett & Sue Summersville Padgett
  - Greensleef
- A. Scott Ritchie & Carol L. Ritchie
  - Wichita
- Jay R. Ruf & Lori Ruf
  - Overland Park
- Mary F. Ventura & Randy L. Sedlacek
  - Roeland Park

**MORE THAN 400 members of the KU Alumni Association Presidents Club.**

<table>
<thead>
<tr>
<th>Level $10,000 +</th>
<th>400</th>
</tr>
</thead>
<tbody>
<tr>
<td>30 gave $10,000 or more.</td>
<td></td>
</tr>
</tbody>
</table>

- Ray D. Evans & Sarah A. Evans
  - Leawood
- Randy J. Gilmore & Virginia G. Gilmore
  - Liberal
- Scott J. Gilmore & Jennifer Gilmore
  - Liberal
- Charles E. Heath & Kathleen M. Heath
  - Lawrence
- Ronald E. Hill & Sue Hill
  - Lee’s Summit, MO
- Forrest E. Hoglund & Sally S. Hoglund
  - Dallas, TX
- Amy S. Hurst
  - Cincinnati, OH
- Nancy Scheler Jones & Jones B. Jones
  - Lawrence
- Jay A. Kerutis
  - Mesa, AZ
- Mike J. Kong & Cindy Schreiner Kong
  - Washington
- Thomas M. Leonard & Deborah L. Leonard
  - Venetia, PA
- Shade K. Little Jr. & Bernadette Gray-Little
  - Lawrence
- David L. Murlin & Janet Lusk Murlin
  - Wichita
- Gary W. Padgett & Sue Summersville Padgett
  - Greensleef
- A. Scott Ritchie & Carol L. Ritchie
  - Wichita
- Jay R. Ruf & Lori Ruf
  - Overland Park
- Mary F. Ventura & Randy L. Sedlacek
  - Roeland Park
Through eight cross-country moves in 15 years, KU and the Alumni Association have remained constant for Life Members Braden, J’96, and Ashley Hopkins, J’97. They met when they both sold advertising for the University Daily Kansan. Since then his career as an energy trader has taken them to his hometown of Wichita to the Association and $500,000 to the University.

"It’s important to recognize and support financially students will enjoy one of the most powerful university networks in the country," Hopkins says. "Their support helps to ensure that alumni and students will enjoy one of the most powerful university networks in the country."
### Fun Fact

**Number of Athletes Honored on the Walls of the All-American Room in the Adams Alumni Center**

<table>
<thead>
<tr>
<th>Athlete</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jay Howard &amp; Jennifer L. Howard</td>
<td>Austin, TX</td>
</tr>
<tr>
<td>Shirley Rice Howard</td>
<td>Salina, KS</td>
</tr>
<tr>
<td>The Hon. Karen M. Humphreys, Wichita</td>
<td></td>
</tr>
<tr>
<td>Donald L. Hunt</td>
<td>Topeka, KS</td>
</tr>
<tr>
<td>James P. Huntington &amp; Terrie Webb Huntington</td>
<td>Fairway, KS</td>
</tr>
<tr>
<td>Steven B. Hurt</td>
<td>Lakeway, TX</td>
</tr>
<tr>
<td>John M. Impens</td>
<td>Overland Park</td>
</tr>
<tr>
<td>Jerry J. Jennett &amp; Kay M. Jennett, Valdosta, GA</td>
<td></td>
</tr>
<tr>
<td>Drue Jennings &amp; Emily A. Jennings, Prairie Village</td>
<td></td>
</tr>
<tr>
<td>John H. Jeter &amp; Ann Marie Jeter, Hays</td>
<td></td>
</tr>
<tr>
<td>William W. Jeter &amp; Nancy Jeter, Hays</td>
<td></td>
</tr>
<tr>
<td>James H. Johnson &amp; Tami Pabst Johnson, Garden City</td>
<td></td>
</tr>
<tr>
<td>Jeffrey A. Johnson &amp; Dawn Boyett Johnson, Highlands Ranch, CO</td>
<td></td>
</tr>
<tr>
<td>Donald A. Johnston &amp; Alice Lynn Dowell Johnston, Lawrence</td>
<td></td>
</tr>
<tr>
<td>Peter S. Johnston &amp; Sara Peckham Johnston, Salina, KS</td>
<td></td>
</tr>
<tr>
<td>James H. Elliot, Mesa, AZ</td>
<td></td>
</tr>
<tr>
<td>Matthew F. Hickam &amp; Stacey Cook Hickam, Topeka</td>
<td></td>
</tr>
<tr>
<td>Allan K. Higdon &amp; Judy Dold Higdon, Wichita</td>
<td></td>
</tr>
<tr>
<td>Chip Hileany &amp; Tiffany A. Hileany, Westerville, OH</td>
<td></td>
</tr>
<tr>
<td>David K. Hodgson &amp; melody Hodgson, Washington</td>
<td></td>
</tr>
<tr>
<td>Zachary D. Holland &amp; Melissa L. Holland, Denver, CO</td>
<td></td>
</tr>
<tr>
<td>CAPT J. Craig Hostetler, Gaithersburg, MD</td>
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</tbody>
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### Donor Profile

**Jay Howard**

For Jay Howard, the news that 134 out-of-state freshmen from KU families received Jayhawk Generations Scholarships for fall 2013 is especially sweet. Howard, b’79, was among those who helped create the program, which launched in 2006.

Former alumni chair Joe Morris, b’61, focused on improving KU’s student recruitment efforts when he chaired the Association’s national Board of Directors from 2007 to ’08, and he asked fellow Board member Howard to lead a task force to study various options. The group compared tuition discounts that universities in neighboring states used to recruit legacy students, and evaluated the potential benefit of such a program at KU.

“The project was born of the collective frustration among many alumni who felt KU wasn’t doing the best job in recruiting students, especially retaining the sons and daughters of KU alumni,” Howard recalls.

Along with KU leaders, Howard and Kevin Corbett, c’88, Association president, convinced the Kansas Legislative leadership to approve partial tuition waivers for academically qualifying out-of-state students from KU families. This year’s group of 134 freshmen is a 50 percent increase over fall 2012.

Howard has long been a Life Member of the Alumni Association, a director of the Alumni Association, serving eight years on the Board, including a year as national chair. Currently he is a KU Endowment trustee and a steering committee member for Far Above: The Campaign for Kansas, and has pledged $1 million from his estate to benefit the Alumni Association.

“Everything started snowballing,” Howard says of his growing involvement. “People asked me to do things and I loved it, and I loved meeting everyone. People give you accolades for volunteering, but it’s so much fun. We get far more out of it than we put into it. … You already love KU so much that if you have an opportunity to do something, you leap at it because of your desire.”
2005

The year the Presidents Club was established.

Cindy Emig Penzler & Craig A. Penzler, Lawrence
Heath Peterson & Carrie Robertson Peterson Lawrence
Lori Anderson Pliening & Mark Pliening, Austin, TX
Winifred S. Pinet & Brian C. White, Plymouth, MI
Chris E. Piper & Kristin K. Piper, Lawrence
Kate Harding Pohl & Brad Pohl, Findlay, OH
Scott L. Pollard, Lawrence
J. Richard Pratt & Nancy Hoffner Pratt, Topeka
Richard E. Putnam & Robin Putnam, Omaha, NE
Thomas A. Rainbolt, Lawrence
Brett A. Reber & Kathryn Meade Reber, McPherson
Gil M. Reich & Kay Lambert Reich, Barrington, IL
J. R. Reilly, Leavenworth
Cathy A. Reinhardt & Norman A. St. Lawrence, Lawrence
Ellen O. Remsing, Manhattan
Rick R. Rentro & Nancy Samuels Rentro, Lawrence
Charles E. Rhodeas & Anne Jones Rhodeas Mission Hills
Walter F. Riker III & Christine David Riker Alpine, TX
Mark J. Ritter, Salina
John H. Robinson Jr. & Kyle Simmons Robinson Kansas City, MO
Connie Miner Rockers & Patrick N. Rockers Greeley
Michael E. Rockers & Nancy Jean Rockers Greeley
Tyler C. Rockers, Lawrence
Penny M. Smith & Krista Schmidt Smith, Great Bend
Russell D. Smith & Martha C. Smith Overland Park
James D. Snyder & Laurie Lane Snyder, Winfield
Kim Uden Rutter & Rick J. Rutter, Chanute
Robert N. Sanner & Jennifer Jackson Sanner Lawrence
James R. Sauer & Eileen M. Sauer West Lake Hills, TX
Kenneth R. Schmidt III & Stephanie M. Schmidt Lawrence
Daniel L. Schirner & Sally A. Hare-Schirner Lawrence
James K. Schwartz & Kelli L. Schwartz Leawood
James H. Schwartzburg & Bonnie C. Schwartzburg Lawrence
Gregory E. Schwert & Laura A. Schwertb Topeka
Jody Bosch Sellers & Ricky L. Sellers, Council Grove
Dale Seuferling & Marianne Seuferling, Lawrence
Albert I. Shank & Donna L. Shank, Liberal
Robert F. Shapiro Tampa, FL
William D. Short Jr. & Sharon Holefelder Short, Oxford
Dolph C. Simons III & Lisa M. Simons, Lawrence
Ron Simpson & Mary Jane Simpson, Joplin, MO
Jenry D. Skilett & Lenor Skilett, Altadena, CA
Becky Nettels Sloan & Steve W. Sloan Pittsburg
Fenton R. Talbott & Judith Pierson Talbott Santa Fe, NM
Allison Arbuckle Taylor & Matthew C. Taylor Evanston, IL
Elaine Sehon Taylor Lawrence
Robert D. Taylor & Kathleen A. Taylor Mission Hills
William B. Taylor & Marilyn K. Taylor Olathe
Beth Greathouse Tedrow Garden City
Lawrence L. Tenopir Topeka
John C. Thomas & Becky VanWyche Thomas Baldwin City
Jeanne Waymire Tinberg Leawood
Roger R. Tobias & Deborah K. Tobias, Topeka
Michael L. Treanor & Teresa Treasurer, Lawrence
Joyce McKoon Traver & James A. Trowell Salina
Melanie L. Trump & Timothy T. Trump Tulsa, OK
Lisa Evans Tuchton & Kenneth M. Tuchton Bethesda, MD
Christopher J. Tyrell & Brianne Kelley Tyrell Kansas City, MO
David A. Van Ekeren Flossmoor, IL
Martin C. VanDerSchouw & Amy C. VanDerSchouw Castle Rock, CO
Brenda J. Vann & Duane W. Vann, Kansas City
Thomas E. Vaughn Chicago, IL
Kevan A. Vick & Gail Ellena Vick, Lawrence
Sharon Weaver Vitter & Jeffrey S. Vitter Lawrence

Donor Profile

Brian and Buffy King

In Kansas City, the nation’s largest community of Jayhawks, the Rock Chalk Ball is a favorite KU tradition. Brian, c’98, and his wife, Barbara “Buffy” McLney King, c’95, attended their first ball in 2005 at the invitation of his friend and business partner Cory Lagerstrom, c’94, g’98, i’98.

By the following year, the Kings were chairs of the ball. “I think we have attended every ball since then,” King recalls. “We love it. It’s a fun event that provides great outreach in the Kansas City area. You can just tell that people have it on their calendar early, and they don’t want to miss it.”

The ball led the Kings to other involvement: Brian led the Kansas City Chapter as president from 2007 to 2009 and served four years on the chapter board, helping the group expand its activities to more than 30 events each year. The Kings also hosted a reception for state legislators from Kansas City and members of the Alumni Association’s advocacy group, Jayhawks for Higher Education.

“When I became involved and saw everything that the Association was doing, it was hard not to get behind Kevin Corbett and his team,” King says. “The Association is on the front lines in connecting with alumni all over the country and all over the world. Kevin has a passion that’s infectious and everyone around him is the same way. Their goal is simply to make KU better.”

The Kings, who are Life Members, have provided a $100,000 gift to create an endowment that will fund Association programs, and Brian remains involved as a steering committee member for KU Endowment’s Far Above: The Campaign for Kansas. “We love the direction the University is going, and the campaign is addressing a lot of important needs,” he says.

King cites meeting Buffy as the highlight of his student years, but his connection to KU began years before, when he attended games with his father. “We try to pass that down to our kids with the games, the camps, the museums and the Dole Institute,” he says. But the children will stay home on April 26, 2014, while Brian and Buffy attend the next Rock Chalk Ball to enjoy the KU camaraderie, the auctions, dinner, dancing and a few speeches. “We’re always thrilled to be part of it,” Brian says. “It’s an exciting KU tradition.”
Donor Profile George and Josie Nettels $100,000

George Nettels Jr. of Pittsburg recalls going to Jayhawk football games as a child in the 1930s. “Like his father, Nettels, ’50, became involved with Jayhawk football,” says wife, George Nettels Jr. of Pittsburg recalls going to Jayhawk football games as a child in the 1930s. “Like his father, Nettels, ’50, became involved with Jayhawk football.”

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CEO William Douce, ’41, of the fundraising effort to build the Adams Alumni Center, which opened in 1983. Most recently the Nettels have contributed $100,000 as Presidents Club donors to support the Association’s programs.

As the Alumni Center marks its 30th anniversary this year, Nettels recalls that the project began with a phone call he received from Chancellor Archie Dykes; “Because of the love my dad had for the University,” Nettels says. “When they explained that they wanted me to help Bill Douce raise money for an alumni center, I couldn’t very well refuse.”

Nettels especially remembers the generosity of former Phillips CEO Paul Endacott, ’24, and the Adams family of Bartlesville, Okla., whose major gifts made possible the building of the Center, which is named for Adams family patriarch and former Phillips Petroleum CEO K.S. “Boots” Adams. ’21. He also credits Wintermote and former Association president Bill Martin, ’49, for the vision to build the Center. “Bill really contributed the genius to the project,” Nettels says. “It sure has lived up to our expectations. It has been a place where we’ve had an awful lot of fun.”

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Members make the difference.
Your support enables the Alumni Association to do great things for our alumni, students and our alma mater.

Thank you

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JAYHAWKS
adorn the cases on the third floor of the Adams Alumni Center

www.kualumni.org