

Heather R. Putnam, MA

Curriculum Vita

August 2009

Department of Geography, Lindley Hall, #223
The University of Kansas, Lawrence, KS 66045
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Education

The University of Kansas, Lawrence, KS, August 2005 to present

PhD candidate in Geography

- Candidate status April 2009 (honors)
- Master of Arts (honors), May 2007
- Focus on trade, environment and development, Latin America, East Africa, and the cultural geography of alternative commodity chains.
- Thesis: *Meaning and Progress in the Fair Trade Movement* (2007)

University of Exeter, England, January 2008 – May 2008

- Visiting graduate student; participated in graduate seminars; co-taught field research course.

University of California, Los Angeles, CA, September 2000 – September 2002

- Bachelor of Arts in International Development Studies (IDS) (magna cum laude) GPA 3.81.
- Minor in Geography/Environmental Studies. September 2002.

Los Angeles Pierce College, January 1998 – May 2000

Completed liberal arts studies required for transfer to UCLA.

Honors, Awards and Research Grants

- Pruitt Fellowship for Dissertation Research from the Society of Women Geographers, 2009-2010 (Uganda, \$12,000).
- Howard Baumgartel Peace and Justice Award, The University of Kansas, 2009 (Uganda, \$2500).
- Tinker Foundation Field Research Grant, Summer 2009 (Brazil, \$1250).
- Title VI Foreign Language and Area Studies Fellow (African Studies), The University of Kansas, 2008-2009 (KiSwahili, \$15,000)
- Title VI Foreign Language and Area Studies Fellow (African Studies), The University of Kansas, Summer 2008 (KiSwahili, \$6500)
- Visiting Scholarship, Department of Geography, University of Exeter, England (£3200)
- KU Center for Latin American Studies Field Research Grant 2007 (Brazil, \$2000)
- Field Research Grant, Department of Geography, KU, Summer 2007 (\$1000)
- KU Center for Latin American Studies Summer Research Grant 2006 (Nicaragua, \$1800)
- Title VI National Resource Foreign Language and Area Studies Fellowship (Latin American Studies), The University of Kansas, 2005-06 (Portuguese, \$14,500)
- Supplemental Scholarship, Graduate School, The University of Kansas, Fall 2005 – Spring 2008 (\$4000 annually).
- University of California President's Undergraduate Research Fellow, 2001-2002 (Nicaragua, \$1500).
- Provost's Honors List, 2000 – 2002, UCLA
- IDS 2001 International Development Studies Student Association Leadership Award

- 2001-2002 Angelina Ruggie Scholarship, International Development Studies Program, UCLA (\$200).

Professional Experience

Graduate Teaching Assistant, Summer 2009

The University of Kansas, Department of Geography

- Taught Physical Geography Lab Course for 25 students.

Research Assistant, September 2008 – May 2009

University of Kansas, Department of Geography (Dr. J. Christopher Brown)

- Assisted part-time in ongoing research projects and articles on landless workers movement (MST) in Brazil, and commodity certifications.

International Liaison, Annual Convergences 2009, 2008, 2007 and 2006; Coordinator of Nicaragua Leadership Summit and Cooperative Youth Forum, 2008, 2007 and 2006

United Students for Fair Trade, November 2005 to November 2008

- Managed organizational relationships with international Fair Trade producer organizations; logistics and programming of international portion of annual Convergences in Denver, CO in February 2006, and Boston, MA in February 2007.
- Coordinated 2nd USFT Leadership Summit for incoming regional coordinators of USFT, in Nicaragua during the summers of 2008, 2007 and 2006.

Graduate Teaching Assistant, January 2008 – May 2008

University of Exeter, Department of Geography

- Co-taught second-year field research course on Cuba with Professors Ian Cook and Keith Woodward.

Graduate Teaching Assistant, August 2006 – May 2007

The University of Kansas, Environmental Studies Program

- Led discussion sections for Environmental Studies 148: Introduction to Environmental Studies in 4-5 discussion sections of 20 students each.

Trip Leader, Nicaragua Delegations, July 2007, July 2006, December 2005

Global Exchange, San Francisco, California

- Coordinated and led ten-day study tours of 10-13 people from the United States to Nicaragua and facilitated learning experiences in the themes of neoliberalism, fair trade, and rural community development.

Project Coordinator, Community-based Tourism Project, September 2002 – January 2005

La Central de Cooperativas Cafetaleras del Norte (CECOCAFEN), Matagalpa, Nicaragua

- Coordinated the development and operations of community-based rural tourism project in four rural communities, including facilitating organization of communities in the project, training of participants, infrastructure improvement, promotion, evaluation, and reports to funding organization (Lutheran World Relief).
- Organized visits of tourists and educational delegations and exchanges centered on small-scale producer cooperatives, Fair Trade, coffee, and Nicaragua.
- Managed participatory baseline study of project to be used later in evaluation of project.
- Co-coordinated the development of Community Agroecology Network Internship Program with Community Agroecology Network.

Outreach Representative (Career Guidance Counseling Assistant), August 2000 – September 2002

Los Angeles Pierce College, Woodland Hills, CA

- Counseled high school students regarding their choices for higher education and advised them of educational opportunities available at community colleges.
- Composed bi-annual newsletter
- Created outreach representative manual.

Research and Fieldwork Experience

- **Minas Gerais, Brazil, May – June 2009.** Performed follow-up interviews with managers, staff, and farmer-members of Cooxupé Cooperative; Visited and performed interviews at Coopfam Cooperative.
- **Campinas, São Paulo and Minas Gerais, Brazil, September - December 2007.** Worked with Cooxupé coffee cooperative to complete survey for study entitled *Local Context and Access to Fairtrade Certification*, and produced diagnostic evaluation of on-the-ground changes necessary in production, environmental practice, and cooperative culture to achieve Fairtrade certification.
- **Matagalpa, Nicaragua, June – July 2006.** Thesis study on the impacts of community tourism project. 27 interviews with producers and cooperative leaders in four rural coffee cooperatives and one umbrella cooperative organization (CECOCAFEN).
- **Tacuba, El Salvador, May – June 2005.** Participatory diagnostic study on community-based rural tourism with three coffee cooperatives.
- **Matagalpa, Nicaragua, October – November, 2004.** Baseline study of Community-based rural tourism project in four communities.
- **Matagalpa, Nicaragua, January – March, 2002.** Fieldwork for UCLA Presidents' Undergraduate Research Fellowship, done in rural community.

Publications

Putnam, Heather R. (forthcoming). Certification. In Golson, J. Geoffrey, Paul Robbins and Dustin Mulvaney (eds). *Green Food*. Thousand Oaks: Sage Publications.

Putnam, Heather R. (forthcoming). Integrated Pest Management. In Golson, J. Geoffrey, Paul Robbins and Dustin Mulvaney (eds). *Green Business*. Thousand Oaks: Sage Publications.

Putnam, Heather R. (forthcoming). Production and Commodity Chains. In Golson, J. Geoffrey, Paul Robbins and Dustin Mulvaney (eds). *Green Consumerism*. Thousand Oaks: Sage Publications.

Putnam, Heather R. (forthcoming). Sugar Cane. In Golson, J. Geoffrey, Paul Robbins and Dustin Mulvaney (eds). *Green Food*. Thousand Oaks: Sage Publications.

Putnam, Heather R. (forthcoming). Underdevelopment. In Warf, Barney (ed) *Encyclopedia of Geography*. Thousand Oaks: Sage Publications.

Putnam, Heather R. (forthcoming). Dependency Theory. In Warf, Barney (ed) *Encyclopedia of Geography*. Thousand Oaks: Sage Publications.

Putnam, Heather R. and Christopher M. Bacon. (In review 2009) Consumer/Producer Links: Can Nicaraguan coffee cooperatives re-mobilize solidarity ties through agroecotourism and fair trade?

Putnam, Heather R. 2009. Book Review: *Brewing Justice: fair trade coffee, sustainability, and survival* by Dr. Daniel Jaffee. *Cultural Geographies* 16(2).

Burton, Kerry, Ian Cook & Heather Putnam. (forthcoming) The geographer's guide to collaborative collaboration. in Dan Raven-Ellison (ed). *The geographer's guide...*

2007. Book Review: *Brewing Justice: fair trade coffee, sustainability, and survival* by Dr. Daniel Jaffee. Published online in *Fair Grounds Newsletter*. <http://www.peacecoffee.com/pcfg/0709/index.html#review>

Papers Presented at Professional Meetings

- *Is Autoethnography an Effective Way to Study Fair Trade?* Latin American Studies Association Conference. Rio de Janeiro, Brazil. June 2009.
- *The Paradox of Consumer/Producer Links: Negotiating Globalization in Matagalpa, Nicaragua.* Annual meeting of the Association of American Geographers. Las Vegas, NV. March 2009.
- *Fair Trade and Agroecotourism: Potentials, Pitfalls and Paradox.* Conference of Latin American Geographers (CLAG). Granada, Nicaragua. 9 January 2009.
- *A Tale of Two Cooperatives: Place and Access in Fairtrade Coffee Certification.* Annual meeting of the Association of American Geographers. Boston, MA. April 2008.
- *Context and Culture: A Brazilian Coffee Cooperative Encounters Fairtrade Certification.* Annual meeting of Brazilian Studies Association (BRASA), March 2008.
- *Meaning and Progress in the Fair Trade Network* in a session entitled *Shifting Agrifood Systems 5: Labor, Gender and the Limits of Certification.* Annual meeting of the Association of American Geographers, San Francisco, CA, April 2007.
- *Creating Real Meaning: the dialogue between northern consumers and Fair Trade farmers in Matagalpa, Nicaragua* in a session entitled *The Cultural Logic of Alternative Foods.* Annual meeting of the Association of American Geographers, Chicago, IL, March 2006.

Other Presentations

- *Certified Places: Creating a Comparative Study of Alternative Market Certifications and Rural Development.* Geography Brownbag Lecture. University of Kansas, November 13, 2008.
- *Viral Connections: Doing a multi-sited ethnography of fair trade coffee networks.* Invited lecture, May 2008. Human Geography Seminar Series, Department of Geography, University of Exeter, UK
- *A Brief Journey through Fairtrade: Coffee Cooperatives in Nicaragua,* Fairtrade Fortnight Event, Department of Geography, University of Exeter, February 26, 2008
- *Reflecting on the Multiple Meanings, Representations, and Realities of Fair Trade,* Third Annual Convergence of United Students for Fair Trade, Denver, CO, February 17, 2006.
- *Using the Global To Develop the Local: Fair Trade and Community-Based Tourism in Matagalpa, Nicaragua,* Brown Bag Lecture, Department of Geography, University of Kansas, October 2005.

Languages

Fluent in Spanish and Portuguese, Functional in KiSwahili