



Steve Minshall, <title>, <company>
Graduate, Communication Studies,
XXXX

“I wanted knowledge and skills I would actually use on a daily basis. I saw the potential for those things in the study of communication.”

Third Time’s a Charm

With two master’s degrees already, it may seem unusual that Steve Minshall would go for a third.

“I wanted additional education to make sure I did not become obsolete in the workplace,” says Steve. “I wanted to be sure I would still have strong skills that would keep me employable going forward. I looked around at various master’s degree programs and ended up selecting the Communication Studies Program at KU, Edwards Campus.”

In looking back on his experience, Steve says he “got a high quality, cost-effective education.” The president of the company where Steve works couldn’t have agreed more.

“I recently attended a meeting at work about ways to improve the safety process at my company. Luckily, I had just finished a course on risk and crisis communication in the workplace. Bolstered by my newly acquired knowledge, I mentioned the effect of culture on safety process. The president of the company was in the meeting and liked my ideas. He commented, ‘I think that master’s degree you got was one of the best things you’ve ever done.’ He saw a direct link between what my education taught me and my ideas about how to improve our safety process. That was a very positive moment for me professionally.”

Steve offers this advice to those contemplating an advanced degree:

“I would encourage people to carefully consider what they truly want to do in their life and career. A common choice for many is an MBA, but I knew I didn’t want to be an executive running a company. Rather, I wanted knowledge and skills I would actually use on a daily basis. I saw the potential for those things in the study of communication.”