



Shawn Scheffler, <title>, H&R Block Graduate, Communication Studies, XXXX

“Communication forms the foundation for every other human discipline—find another degree that can boast that!”

Training the Trainer

Shawn Scheffler knew future advancement in the training world required strengthening his skill set.

With 11 years of instructional design under his belt, Shawn had considerable experience. Now, he wanted the education to match. Upon advice from a colleague, Shawn explored the Communication Studies Program at the University of Kansas, Edwards Campus.

After reviewing the curriculum, Shawn said “I was hooked. Everything I saw in the communications program had a direct impact on my future success in business, including management, leadership, training, human performance, and teamwork.”

Not only did the curriculum offer Shawn a wide variety of business-related communication courses, but the Program also allowed him the flexibility of selecting courses that interested him most. To seal the deal, Shawn, a Missouri resident, found out that all Kansas City area residents were eligible for in-state tuition.

One question Shawn had, however, was the time commitment. With a wife and two small children in addition to business travel, he knew his time would be limited. Shawn’s concerns were erased when he learned that the Communication Studies Program was designed specifically for busy professionals.

Shawn finished his master’s degree in December 2003. “I only scheduled one class per semester—with summers off! And, when necessary I skipped a semester.

Although it took seven years, Shawn’s pacing allowed him to complete his degree while successfully fulfilling the other responsibilities in his life.

Shawn says his coursework proved invaluable.

“This Program, especially the courses on management communication and impression management, has provided me with more tools and techniques with which to analyze situations, solve problems, and prescribe courses of action that stand a better chance of success.”