

Curriculum Vitae Yan Bing Zhang

Dept. of Communication Studies
The University of Kansas
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Degrees and Education

August 2002	Ph.D., Communication Studies, <i>University of Kansas</i>
July 1997	Eds. (Education Specialist Degree), Higher Education, <i>Pittsburg State University</i>
July 1996 (Graduated with Honors)	M.A., Communication <i>Pittsburg State University</i>
July 1991	Certificate, American & British Literature <i>South-West China Teacher's University, Chongqing, Sichuan Province, PR China</i>
July 1986	B. S., English for Science and Technology <i>Shandong University of Engineering Jinan, Shandong Province, PR China</i>

Academic Appointments

August 2009 – <u>Associate Professor with Tenure</u> Department of Communication	Studies, <i>University of Kansas</i>
August 2003 – July 2009 <u>Tenure -Track Assistant Professor</u> Department of Communication	Studies, <i>University of Kansas</i>
August 2002 - August 2003 <u>Tenure -Track Assistant Professor</u> Department of Communication	<i>University of San Francisco</i>

August 1997 - May 2002 Teaching Assistant
Department of Communication
University of Kansas

August 1999 - August 2002 Research Assistant
National Institute on Aging/National
Institutes of Health Project "Social
Cognition, Communication, and
Implicit Age Stereotyping", Dr. Mary
Lee Hummert, PI, *University of
Kansas*

August 1995 - Dec. 1996 Teaching Assistant.
Department of Communication,
Pittsburg State University

February 1987 - July 1994 English Teaching Assistant & Lecturer.
Department of Foreign Language
and Literature, *China Coal
Economic College, Yantai, China*

Other Professional Experience

July 1986 - January 1987 English Interpreter & Translator. *Yantai
Metallurgical Company, Yantai,
China*

Awards and Honors

2010 Top Research Paper Award, International and Intercultural Communication
Division, 96th *National Communication Association Convention*, San Francisco,
CA., November 14-17.

2010 Top Research Paper Award, Communication and Aging
Division, 96th *National Communication Association Convention*, San Francisco,
CA., November 14-17.

2010 Top Research Paper Award, Intercultural Communication Division,
93rd *International Communication Association Convention*, Singapore, June 22
-26.

2010 Research Travel Fund (\$1,000), *Center for East Asian Studies, University of Kansas*, March, 2010.

2008 Top Research Paper Award, Communication and Aging Division, 93rd *National Communication Association Convention*, San Diego, CA., November 21-24.

2008 Research Travel Fund (\$1,500), *Center for East Asian Studies, University of Kansas*, February 28, 2008.

2007 William T. Kemper Fellowships for Teaching Excellence (\$5,000), *University of Kansas*, August 16, 2007.

2006 Top Four Research Paper Award, Communication and Aging Division, 92nd *National Communication Association Convention*, San Antonio, TX., November 16-19.

2006 New Course Development Grant (\$2,500), *Center for East Asian Studies, University of Kansas*, March 22, 2006.

2006 Top Four Research Paper Award, Applied Communication Division, *Eastern Communication Association Convention*. Philadelphia, PA., April 27-30

2005 Top Three Research Paper Award, Human Communication & Technology Division, 91th *National Communication Association Convention*, Boston, M.A., November 17-20, 2005.

2005 New Faculty General Research Fund (\$8,000), *KU Center For Research, University of Kansas*, May 26, 2005.

2004 New Course Development Grant (\$2,500), *Center for East Asian Studies, University of Kansas*, February 29, 2004.

2004 Teaching fund (\$400), *Center for Teaching Excellence, University of Kansas*, August, 2004

2003 Top Research Paper Award, Communication and Aging Division, 89th *National Communication Association Convention*, Miami, FL., November 19-23.

2003 Outstanding Dissertation Award, 89th *National Communication Association Convention*, Miami, FL., November 19-23

2002 Baumgartel Peace and Justice Research Award (\$3,400), College of Arts and Sciences, *University of Kansas*

2002 Departmental Nominee, University Wide Dissertation Fellowship Award, Graduate School, *University of Kansas*

2000 Top Three Research Paper Award, Communication and Aging Division, 86th *National Communication Association Convention*, Seattle, November 9-12.

2000 Excellence in Research Award (Kim & Giffin Research Award), Department of Communication Studies, *University of Kansas*

1999 Graduate Student Scholarship Award (Carlile Award), Department of Communication Studies, *University of Kansas*

1997 Excellence in Research Award, Department of Special Services and Leadership Studies, *Pittsburg State University*

1996 Excellence in Teaching Award, Communication Department and Graduate Research Office, *Pittsburg State University*

1996 D. D. Moore Award (A graduate scholarship award), Communication Department, *Pittsburg State University*

1996 Graduate Dean's Scholastic Honors, *Pittsburg State University*

1995 Excellence in Scholarship Award, Communication Department and Graduate Research Office, *Pittsburg State University*

Research

Major Publications (Peer Reviewed Articles)

Song, Y., & Zhang, Y. B. (in press). Husbands' conflict styles in Chinese mother/daughter-in-law conflicts: Daughters-in-law's perspectives *Journal of Family Communication*.

Khakimova, L., Zhang, Y. B., & Hall, J. (in press). Conflict management styles: The role of ethnic identity and self construal among male Arabs and Americans. *Journal of Intercultural Communication Research*.

Zhang, Y. B., & Lien, S-C. (in press). Media and body Image (*in Chinese*). *China Media Report Overseas*. (Translated by Zhao Yanan, Zhejiang University Media Institute).

Imamura, M., & Zhang, Y. B. (2011). Japanese sojourners' attitudes toward Americans: Exploring the influences of communication accommodation, linguistic competence, and relational solidarity in intergroup contact. *Journal of Asian Pacific Communication*, 21, 115-132.

Omori, K., Zhang, Y. B., Allen, M., Ota, H., & Imamura, M. (2011). Japanese college students' media exposure to sexually explicit material, perceptions of women, and sexually permissive attitudes. *Journal of Intercultural Communication Research*, 40, 93-110.

Zhang, Y. B., & Lien, S-C. (2010). Television viewing and Taiwanese adolescent girls' perceptions of body image. *China Media Research*, 6, 15-23.

Imamura, M., & Zhang, Y. B. (2010). Cross-cultural comparison of collectivistic and individualistic values between China and the United States. Shanghai, China: Shanghai Foreign Language Press.

Zhang, Y. B. (2009). Media portrayal of the Chinese cultural norm of filial piety in a Chinese magazine targeted at older population. [Invited paper: Theme week: Aging and Media, March 23rd – March 27th, 2009]. In *mediaries*. Available from <http://mediacommons.futureofthebook.org/imr/2009/03/23/media-portrayal-chinese-cultural-norm-filial-piety-chinese-magazine-targeted-older-population>

Zhang, Y. B., & Lin, M.-C. (2009). Conflict initiating factors in intergenerational relationships. *Journal of Language and Social psychology*, 28, 343-363.

Lien, S-C, Zhang, Y.B., & Hummert, M. L. (2009). Older adults in prime-time television dramas in Taiwan: Prevalence, portrayal, and communication interaction. *Journal of Cross Cultural Gerontology*, 24, 355-372.

Hajek, C., Giles, H., Barker, V., Lin, M.-C., Zhang, Y. B., Hummert, M. L., & Anderson, M. C. (2008). Expressed trust and compliance in police- civilian encounters: The role of communication accommodation in Chinese and American settings. *Chinese Journal of Communication*, 2, 168-180.

Zhang, Y. B., Song, Y., & Carver, L. (2008). Cultural values and aging in Chinese television commercials. *Journal of Asian Pacific Communication*,

18, 210-225.

Song, Y., & Zhang, Y. B. (2008). Cultural values in Chinese Children's animation. *China Media Research*, 4, 18-27.

Zhang, Y. B. (2008). Asian communication modes. In W. Donsbach (Ed.), *The Blackwell International Encyclopedia of Communication* (pp. 775-779). Blackwell Publishing.

Zhang, Y. B. (2008). Conflict and cooperation across the life span. In W. Donsbach (Ed.), *The Blackwell International Encyclopedia of Communication* (pp. 910-915). Blackwell Publishing.

Lin, M.-C., & Zhang, Y. B. (2008). Older people's cognitive representation of intergenerational communication in Taiwan. *Journal of Asian Pacific Communication*, 18, 135-156.

Giles, H., Hajek, C., Barker, V., Lin, M.-C., Zhang, Y. B., Hummert, M. L., & Anderson, M. C. (2007). Applied communicative dimensions of police-civilian interaction. In A. Weatherall, B. Watson, & C. Gallois (Eds.), *The social psychology of language and discourse* (pp. 131-159). Basingstoke, England: Palgrave Macmillan.

Baym, N., Zhang, Y. B., Kunkel, A. D., Lin, M.-C., & Ledbetter, A. (2007). Relational quality and media use in interpersonal relationships. *New Media & Society*, 9, 735-752.

Zhang, Y. B., & Wang, K. (2006). Chinese older, middle-aged, and young participants' stereotypes of young adults. *Hallym International Journal of Aging*, 2, 95-118.

Zhang, Y.B., Harwood, J., Williams, A., Ylänne-McEwen, V., Wadleigh, P. M., & Thimm, C. (2006). *Older adults in advertising: Multi-national perspective. Journal of Language and Social Psychology*, 25, 264-282.

Zhang, Y. B., Lin, M.-C., Nonaka, A., & Beom, K. (2005). Harmony, hierarchy and conservatism: A cross-cultural comparison of Confucian values among China, Korea, Japan, and Taiwan. *Communication Research Report*, 22, 107-115.

Zhang, Y. B., Harwood, J., & Hummert, M. L. (2005): Perceptions of conflict management styles in Chinese intergenerational dyads, *Communication*

Monographs, 72, 71-91.

Zhang, Y. B. (2004). Initiating factors of Chinese intergenerational conflict: Young adults' written accounts. *Journal of Cross-Cultural Gerontology, 19*, 299-319.

Zhang, Y. B., & Agard, A. (2004). Cultural values presented in television commercials featuring older adults. *Hallym International Journal of Aging, 6*, 167-183.

Lin, M.-C., Zhang, Y. B., & Harwood, J. (2004). Taiwanese young adults' intergenerational communication schemas. *Journal of Cross-Cultural Gerontology, 19*, 321-342.

Zhang, Y. B., & Harwood, J. (2004). Modernization and tradition in an age of globalization: Cultural values in Chinese television commercials. *Journal of Communication, 54*, 156-172.

Baym, N., Zhang, Y. B., & Lin, M.-C. (2004). Social interaction across media: Interpersonal communication on the internet, face-to-face, and telephone. *New Media & Society, 6*, 41-60.

Zhang, Y. B., Hummert, M. L., & Garstka, T. A. (2002). Age stereotype traits of Chinese young, middle-aged, and older adults. *Hallym International Journal of Aging, 2 (4)*, 119-140.

Zhang, Y. B., & Harwood, J. (2002). Television viewing and perceptions of traditional Chinese values among Chinese college students. *Journal of Broadcasting & Electronic Media, 46*, 245-264.

Zhang, Y. B., & Hummert, M. L. (2001). Harmonies and tensions in Chinese intergenerational communication. *Journal of Asian Pacific Communication, 11*, 203-230.

Other Publications

Zhang, Y. B., Hummert, M. L., & Savundranayagum, M. (November, 2004). Perceptions of aging in the Chinese culture: Exploring the agegroup and cultural effects. *The Gerontologist, 44* (Special Issue I), 228-229.
[Published Abstract]

Hummert, M. L., Zhang, Y. B., & Garstka, T. A. (November, 2004). Facial cues to age, perceived negative emotions, and age stereotyping. *The Gerontologist, 44* (Special Issue I), 226. **[Published Abstract]**

Zhang, Y. B. (2003). Review of Pirjo Nikander's *Age in action: Membership work and stage of life*. *Journal of Language and Social Psychology*, 22, 449-452. **[Book Review]**

Zhang, Y. B., Hummert, M. L., & Garstka, T. A. (November, 2003). Age stereotypes in Chinese Culture. *The Gerontologist*, 43 (Special Issue I), 173. **[Published Abstract]**

Hummert, M. L., O'Brien, L., Savundranayagam, M., Garstka, T. A., Zhang, Y. B., & Lin, M.-C. (2003, November). *Age stereotyping in social interactions*. *The Gerontologist*, 43 (Special Issue I), 536. **[Published Abstract]**

Zhang, Y. B., Hummert, M. L., & Garstka, T. A. (November, 2000). Age stereotype traits of Chinese young, middle-aged, and older adults. *The Gerontologist*, 40 (Special Issue I), 149. **[Published Abstract]**

Zhang, Y. B. (1998). Audience analysis. In G.J. Shepherd, S. Kelly, & Hoffman, M. (Eds.), *Speaker - audience communication handbook*. Kendall/Hunt Publishing Company.

Research under Review

Direct and Mediated Intercultural Contact

US Host Nationals' Attitudes toward Japanese: The Role of Communication and Relational Solidarity in the Intergroup Contact Hypothesis

Conflict Styles: The Role of Culture and Gender

Conference Presentations

Shim, C., & Zhang, Y. B. (2010). Mediated contact and intergroup relations: When Koreans met Americans through U.S. TV dramas. Paper presented at the 96th National Communication Association Conference in San Francisco, CA. **[Top Paper Award]**

Zhang, Y. B., & Imamura, M. (2010, June). *Communicative dimensions of cultural salience and intercultural relationships: The Chinese participants' attitudes toward Americans*. Paper presented at the International Conference on Language and Social Psychology in Brisbane, Australia.

Song, Y., & Zhang, Y. B. (2010, November). *The son/husband's mediation role*

in mother-daughter in-law conflicts. Paper presented at The 96th National Communication Association Convention in San Francisco, CA. **[Top Paper Award]**

Su'udy, R., & Zhang, Y. B. (2010). *Conflict management styles of Americans and Indonesians: Exploring the effects of gender and collectivism/individualism*. Paper presented at the International Communication Association Conference in Singapore, Republic of Singapore. **[Top Paper Award]**

Imamura, M., Zhang, Y. B., & Shim, C. (2010, November). *US host national's intergroup contact experiences with Japanese sojourners: Exploring the role of communication in the intergroup contact hypothesis*. Paper presented at the 96th National Communication Association Conference in San Francisco, CA.

Taguchi, K., Zhang, Y. B., Allen, M., Ota, H., & Imamura, M. (2010, June). *Japanese college students' media exposure to sexually explicit material, perceptions of women, and sexually permissive attitudes*. Paper presented at the International Communication Association Conference in Singapore, Republic of Singapore.

Zhang, Y. B., & Yong, Y. (2009, November). *Mother-in-law and daughter-in-law relations in the family context in China: Mothers-in-law's accounts*. Presentation at the National Communication Association Convention. Chicago, IL.

Zhang, Y. B., & Imamura, M. (2009, June). *Communication accommodation and intergroup attitudes: Exploring the contact effect from the Chinese sojourners' perspectives*. Paper presented at the China Association for Intercultural Communication Conference, Beijing, P. R. China.

Shim, C., Zhang, Y. B., & Song, Y. (2009, June). *The Influence of Korean Dramas Viewing, Perceived Realism & Viewing Motivation on Chinese College Students' Attitudes and Perceptions of Koreans*. Paper presented at the China Association for Intercultural Communication Conference, Beijing, P. R. China.

Imamura, M., & Zhang, Y. B. (2009, November). *Relational Solidarity between Americans and Japanese sojourners: exploring the effect of contact quality, English competency, and communication anxiety*. Paper presented at the National Communication Association Convention. Chicago, IL.

Khakimova, L., Zhang, Y. B., & Hall, J. (2009, November). *Ethnic identity, self-construal, and conflict management styles: A cross-cultural study of young male Arabs and Americans*. Paper presented at the National Communication Association Convention. Chicago, IL.

- Imamura, M., & Zhang, Y. B. (2008, December). Cross-Cultural Comparison of Collectivistic and Individualistic Values between China and the United States. Paper presented at the Shanghai International Conference on Identity and Intercultural communication, Shanghai, P. R. China.
- Zhang, Y. B., & Lin, M.-C. (2008, November). Conflict initiating factors in intergenerational relationships. Paper presented at The National Communication Association Convention. San Diego, CA. **[Top Paper]**
- Song, Y., & Zhang, Y. B. (2008, November). Cultural values in Chinese Children's animation. Paper presented at The National Communication Association Convention. San Diego, CA.
- Zhang, Y. B. (2008, July). Research on age stereotypes and intergenerational communication in the Chinese cultural context. Presentation at the 11th International Conference on Language and Social Psychology, Tucson, AZ.
- Lin, M. C., & Zhang, Y. B. (2008, July). Stereotypes and perceptions of middle-aged adults in China and US. Presentation at the 11th International Conference on Language and Social Psychology, Tucson, AZ.
- Imamura, M., & Zhang, Y. B. (2008, May). Attitudes toward Americans: Exploring the influences of Japanese sojourners' communication experiences with their most frequent American contact. Paper presented at the International Communication Association Convention. Montreal, Canada.
- Zhang, Y. B., Song, Y., & Lien, S. C. (2007, November). Intergenerational communication in the family context in China: Exploring mother-in-law and daughter-in-law relations. Paper presented at The National Communication Association Convention. Chicago, IL.
- Zhang, Y. B., Song, Y., & Carver, L. (2006, November). Cultural values and aging in Chinese television commercials. Paper presented at The National Communication Association Convention. San Antonio, TX. **[Top Four Paper]**
- Zhang, Y. B., & Wang, K. (2006, June). Stereotype traits of young people: Descriptions from young, middle-aged and older adults. Paper presented at the International Communication Association Convention, Dresden, Germany.
- Zhang, Y. B., & Lien, S.C. (2006, June). Communicating aging in Taiwanese television commercials. Paper presented in the 10th International Conference on Language and Social Psychology, Bonn, Germany.
- Lin, M.-C., & Zhang, Y. B. (2006, June). Perceptions of Chinese middle-aged people from Chinese young, middle-aged, and older adults. Paper presented in

Psychology, Bonn, the 10th International Conference on Language and Social
Germany.

Giles, H., Hajek, C., Barker, V., Lin, M.-C., Zhang, Y. B., Hummert, M. L., &
Anderson, M. C. (2006, June). Police-Civilian interaction: Accommodative language
and police-civilian interaction across cultures. Paper presented in the 10th
International Conference on Language and Social Psychology, Bonn,
Germany.

Hajek, C., Giles, H., Barker, V., Lin, M.-C., Zhang, Y. B., Hummert, M. L., &
Anderson, M. C. (2006, April). Applied communicative dimensions of police-
civilian interaction: Comparative data from Taiwan, the PRC, and the United
States. Paper presented in the Eastern Communication Association Convention.
Philadelphia, PA. **[Top Four Paper]**

Baym, N., Zhang, Y. B., Kunkel, A. D., Lin, M.-C., & Ledbetter, A. (2005,
November). Relational quality and media use in interpersonal
relationships. Paper presented at The National Communication Association
Convention. Boston, MA. **[Top
Three Paper]**

Lin, M. C., & Zhang, Y. B. (2005, November). Intergenerational communication: An
online context. Paper presented at The National
Communication Association Convention. Boston, MA.

Lien, S.C., Zhang, Y.B., & Hummert, M. L. (2005, November). Older adults on
prime-
time television in Taiwan: Prevalence, portrayal, and communication
interaction. Paper presented at The National Communication Association
Convention. Boston, 2005.

Zhang, Y. B., Lin, M.-C., & Soliz, J. (2004, November). Analyzing young people's
perceptions of intergenerational conflict: Attribution of responsibility, beliefs
of filial obligations, and management styles." Paper presented at The
National Communication Association Convention. Chicago, IL.

Lin, M.-C., Zhang, Y. B., & Harwood, J. (2004, November). Older people's
cognitive representation of intergenerational communication in Taiwan
Paper presented at The National Communication Association
Convention. Chicago, IL.

Zhang, Y. B., Hummert, M. L., & Savundranayagum, M. (2004, November).
Perceptions
of aging in the Chinese culture: Exploring the agegroup and cultural effects.
Poster presented at the annual meeting of the Gerontological Society of
America. Washington, DC.

Hummert, M. L., Zhang, Y. B., & Garstka, T. A. (2004, November). Facial cues to
age, perceived negative emotions, and age stereotyping. Poster presented at
the annual meeting of the Gerontological Society of America.

Washington, DC.

- Zhang, Y. B., & Agard, A. (2004, July). Cultural values presented in television commercials featuring older adults. Paper presented at the 9th International Conference on Language and Social Psychology. College State, PA.
- Zhang, Y. B., & Lin, M.-C. (2004, July). Initiating factors of intergenerational conflict:
American Young adults' written accounts. Paper presented at the 9th International Conference on Language and Social Psychology. College State, PA.
- Zhang, Y. B., Harwood, J., & Hummert, M. L. (2003, November). *Perceptions of conflict management styles in Chinese Intergenerational dyads*. Paper presented at The National Communication Association Convention. Miami, FL. **[Top Paper]**
- Zhang, Y. B., Hummert, M. L., & Garstka, T. (2003, November). *Age stereotypes in Chinese culture*. Poster presented at the annual meeting of the Gerontological Society of America. San Diego, CA.
- Hummert, M. L., O'Brien, L., Savundranayagum, M., Garstka, T. A., Zhang, Y. B., & Lin, M.-C. (2003, November). *Age stereotyping in social interactions*. Paper presented at the Annual Meeting of the Gerontological Society of America. San Diego, CA.
- Zhang, Y. B., Lin, M.-C., Nonaka, A. H., & Beom, H. (2003, November). *Harmony, hierarchy and conservatism: A cross-cultural comparison of Confucian values among China, Taiwan, Japan, and Korea*. Paper presented at The National Communication Association Convention. Miami, FL.
- Zhang, Y. B. (2002, November). *Burke's Dramatism and research on values in television advertising*. Paper presented at The 88th National Communication Association Convention, New Orleans, LA.
- Zhang, Y. B. & Harwood, J. (2002, November). *Conflict management strategies and filial piety*. Paper presented at The 88th National Communication Association Convention, New Orleans, LA.
- Lin, M.-C., Zhang, Y. B., & Harwood, J. (2002, November). *Young people's cognitive representations of intergenerational communication in Taiwan*. Paper presented at The 88th National Communication Association Convention, New Orleans, LA.
- Baym, N., Zhang, Y. B., & Lin, M.-C. (2002, October). *The Internet in college social life*, Internet Researchers Association Convention, Maastricht, NL.
- Zhang, Y. B., & Harwood, J. (2002, July). *Cultural values in Chinese television*

commercials. Paper presented in the annual meeting of the International Communication Association, Seoul, South Korea.

Zhang, Y. B., Hummert, M. L., & Zhang, R. (2002, July). *Analyzing Chinese young adults' perceptions of intergenerational conflict: Type of initiating factors, attribution of causes, and management styles*. Paper presented at the 8th International Conference on Language and Social Psychology. Hong Kong, People's Republic of China.

Zhang, Y. B. (2002, April). *Argument in the Chinese press coverage of the Wen Ho Lee story: the reasoning process*. Paper presented at the Annual Convention of Central State Communication Association, Milwaukee, WI.

Hummert, M. L., Garstka, T. A., O'Brien, L., Savundranayagum, M., Zhang, Y. B. (2001, November). *Stereotype content versus valence in implicit stereotypes of old and young*. Paper presented at the annual meeting of the Gerontological Society of America. Chicago, IL.

Zhang, Y. B. (2001, November). *Presumed innocence, Sino phobia, and racism: Assessing framing strategies of the Chinese press in presenting the story of Li Wen He*. Paper presented at the 87th National Communication Association Convention, Atlanta, GA.

Baym, N., Zhang, Y. B., & Lin, M.-C. (2001, October). *Media use in everyday relationships: An exploratory study*. Paper presented at the second international conference of the association of Internet Researchers, Minneapolis, MN.

Baym, N., Zhang, Y. B., & Lin, M.-C. (2001, May). *Is the Internet really any different? Social interactions across media*. Paper presented in the annual meeting of the International Communication Association, Washington, DC.

Hummert, M.L., Garstka, T.A., Mellot, D., O'Brien, L., Lewis, L., Geiger, W., Lin, M.- C., & Zhang, Y.B., (2000, April). *Implicit association, age stereotypes, and identity*. Paper presented at the Cognitive Aging Conference, Atlanta, GA.

Zhang, Y. B., Hummert, M. L., & Garstka, T. (2000, November). *Chinese young, middle-aged, and older adults' trait descriptions of older adults*. Paper presented at the 53rd Annual Scientific Meeting of the Gerontological Society of America, Washington D. C.

Zhang, Y. B., & Hummert, M. L. (2000, November). *Harmonies and tensions in Chinese intergenerational communication*. Paper presented at The 86th National Communication Association Convention, Seattle, WA. **[Top Three Paper]**

Zhang, Y. B., & Hummert, M. L. (2000, July). *Chinese younger and older adults' accounts of intergenerational communication: Positive and negative themes*. Paper presented at the 7th International Conference on Language and Social

Psychology, Cardiff University, Cardiff, Wales.

Zhang, Y. B. (1999, July). *Challenges and prospects of Internet use in China: Constraining factors, policy issues, and future prospects*. Paper presented at the Annual Convention of Central State Communication Association, Saint Louis, MO.

Zhang, Y. B., & Lin, M. -C. (1998, July). *Cross-cultural negotiation: Analysis of the Koo-Wang negotiation between mainland China and Taiwan*. Paper presented at The 1st Pacific and Asian Communication Association Convention, Sapporo University, Sapporo, Hokkaido, Japan.

Zhang, Y. B. (1997, April). *Situational and gender effects on individuals' interpersonal conflict management styles*. Paper presented at the University Wide Annual Graduate Symposium at Pittsburg State University.

Teaching Experience

Associate Professor, University of Kansas, Department of Communication Studies (2009 –)

Assistant Professor, University of Kansas, Department of Communication Studies (2003 – 2009)

East Asian Communication
Communication and Culture
Introduction to Intercultural Communication
Intergroup and Intercultural Communication
Communication and Intergroup Relations
Mass Communication: Social Scientific Approaches
Quantitative Research Methods in Communication Studies
Introduction to Behavioral Research Methods in Communication Studies

Assistant Professor, University of San Francisco, Department of Communication Studies (2002 -2003)

Introduction to Communication
Intercultural Communication
Life Span Communication

Teaching Assistant, University of Kansas, Department of Communication Studies (1997-2002)

Intercultural Communication (Coms 246)
Taught the course independently (1998-1999)
Taught the course with another graduate teaching assistant (1999-2002)

Teaching Assistant in Introduction to Behavioral Research Methods (Coms 356)
Taught in labs (1988-1999)

Speaker-Audience Communication (Coms 130)
Taught independently (1997-2001)

***Teaching Assistant, Pittsburg State University, Department of Communication
(1994-1997)***

Speech Communication (Coms 217), Communication Department
Independent teaching (1996)
Taught in labs (1995-1996)

***English Instructor, China Coal-Economic College, Department of Foreign
Language and Literature***

Major Courses Taught Independently (1987-1994)
Intensive English Reading
Extensive English Reading
English Composition & Grammar
Listening Comprehension

Dissertation, Thesis, or Honor's Thesis Director, Committee Member

Dissertation Directed

Makiko Imamura (2011), Department of Communication Studies
Racheal Ruble (2011), Department of Communication Studies
Astrid Villamil (2011, co-directed with Dr. Suzy D'Enbeau), Department of
Communication Studies
Cheongmi Shim (2010), Department of Communication Studies
Kai Wang (2009), Department of Communication Studies
Yi Song (2009), Department of Communication Studies
Shu-Chin Lien (2005, co-directed with Mary Lee Hummert), Department of
Communication Studies.

Master's Thesis directed

Rizaladdin Su'udy (2009), Department of Communication Studies
Kikuko Taguchi (2009), Department of Communication Studies
Leysan Khakimova (2008), Department of Communication Studies
Makiko Imamura (2007), Department of Communication Studies
Astrid Villamil (2007), Department of Communication Studies

Honor's Thesis Directed

Alyssa Agard (2004), Department of Communication Studies

Other Ph.D. Committees Served:

Michelle McCudden (Comprehensive Exam and Dissertation; 2008-2011),
Department of Communication Studies

Pam Kennedy (Dissertation Committee; 2006-2009), Department of
Communication Studies

JaeYoon Park (Comprehensive Exam and Dissertation; 2005-2008),
Department of Film and Theater.

Andrew Ledbetter (Comprehensive Exam and Dissertation; 2006-2007),
Department of Communication Studies

Mohammed Alghamdi (Comprehensive Exam and Dissertation; 2004-
2005), Department of Communication Studies.

LaChrystal Ricke (Comprehensive Exam; 2007), Department of
Communication Studies

Susan Waters (Dissertation Committee, 2004-2005), Department of
Communication Studies.

Kenny Holt (Dissertation Prospectus Committee; 2005), Department of
Teaching and Leadership.

Other MA Committees Served

Rachel Hatfield (Thesis Committee; 2009-2010), Department of
Communication Studies

Ekaterina Baranova (Thesis Committee; 2009-2010), Department of
Communication Studies

Chet Mayekawa (Thesis Committee; 2007-2009), Department of
Communication Studies

Ryan Milner (Thesis Committee; 2007-2008), Department of
Communication Studies

Justin Mackey (Thesis Committee, 2005-2008), Department of Communication Studies

Sunny Lee (Thesis Committee; 2006-2007), Department of Communication Studies

Leslie Randolph (Thesis Committee; 2005), Department of Communication Studies

Jessica Lam (MA comprehensive exam committee; 2004), Department of Communication Studies

Current Committees

Ph.D. Committees

Chong Xing (chair), Department of Communication Studies

Cooper Wakefield (chair), Department of Communication Studies

Ryan Milner (Comprehensive Exam and Dissertation; 2008-), Department of Communication Studies

Brett Craig (Comprehensive Exam and Dissertation; 2010-), Department of Communication Studies

Translation Experience

Translator and Interpreter (between English and Chinese), Yantai Metallurgical Company (1986), Yantai, Shandong, People's Republic of China

Translator and Interpreter (between English and Chinese), China Coal Economic College (1987-1994), Yantai, Shandong, People's Republic of China

Special Statistical Training at *the University of Kansas*

Multilevel Modeling. Dr. Chris Preacher, University of Kansas (spring 2010)

Hierarchical/Multilevel Modeling. Dr. Vicki Peyton (one semester, fall 2009)

Structural Equational Modeling. Dr. Todd Little. Summer 2004 (two weeks), fall 2004 (one semester), and spring 2007 (one semester)

Sequential Analysis of Events. Presenter: Dr. Paul Yoder. May 14, 2001.

Methods for Increasing Power and Designing Pre-Post and Multiple Regression Studies. Presenter: Dr. Scott Maxwell. University of Notre Dame. February 25, 2000.

Determining Sample Size and Power in Study Planning. Presenter: Dr. Ralph O'Brien. The Cleveland Clinic Foundation. May 11, 1999.

University, Departmental and Community Service

University of Kansas

Search Committee Member (School of Journalism, University of Kansas 2009-2010)

Invited Speaker – The Big 12 Provost Diversity Workshop (2010)

Lecturer - Madison and Lila Self Graduate Fellowship, University of Kansas (August 2009)

Committee member – Teaching and Learning Task Force, University of Kansas (Spring 2008)

Moderator/Discussant, Chinese Film Festival, Confucius Institute, University of Kansas, March 2008.

Speaker/presenter at the International Students and Services Workshop (August 7, 2008), University of Kansas

Speaker/presenter at the Graduate Teaching Assistant Workshop (May 20, 2008), Research and Graduate Studies, University of Kansas

Interviewer - General Education Assessment (2005, 2006, 2007 & 2008)

Search Committee Member – Legal Services for Students (2006)

College of Liberal Arts and Sciences

Sabbatical Leave Committee, College of Liberal Arts and Science, University of Kansas (2006, 2007, & 2008)

Instructor, Cultural aptitude training, Fort Leavenworth (2005-2009; 12 or more 2-hour lectures on the Cultural Influences on the communication processes)

Final Exam Panelist (4 or 5 days) - Fort Leavenworth (FA 30) - 2008-2009

Guest Lecturer, School of Advanced Military Studies, United Army Command and General Staff College (March 15, 2007)

Advisory Committee Member (2006, 2007, & 2008-), Center for East Asian Studies, University of Kansas

Grievance Committee, College of Liberal Arts and Science, University of Kansas (2006-)

Graduate Student Advisor, Center for East Asian Studies, University of Kansas (2003- 2004)

Moderator/Discussant, Film Festival, Center for East Asian Studies, spring of 2005.

Committee Member, East Asian Film Festival, Center for East Asian Studies, University of Kansas (2004-2005)

Guest Lecturer, Business School (2005)

Department of Communication Studies

Advisory committee (2011-

Assessment committee (chair 2009 and 2010; committee member, 2011)

Undergraduate committee coordinator (2006, 2007, 2009, 2010, 2011-)

Search Committee Chair, tenure-track assistant Professor on interpersonal, 2006

Award Committee Chair (2003-2006)

Search Committee Member, tenure-track assistant Professor on interpersonal communication (2005)

Grievance Committee Member (2005-2006)

University of San Francisco

Search Committee Member: Tenure-track Assistant Professor on rhetoric (2003, Spring)

Professional Services

Tenure and Promotion Reviewer: Sam Houston University (Dec. 2010)

Editorial Board: Asian Journal of Communication (2010-present)

Dissertation Award Committee Member (2010): Communication and Aging Division, National Communication Association

Paper Reviewer (2009), Communication and Aging Division, National Communication Association

Dissertation Award Committee Member (2008): Communication and Aging Division, National Communication Association

Chair (2006): Communication and Aging Division, National Communication Association

Dissertation Award Committee Member (2006): Communication and Aging Division, National Communication Association

Paper Reader (2006). Intergroup Communication Division, International Communication Association

General Assembly (2006). National Communication Association

Vice chair and program planner (2005): Communication and Aging Division, National Communication Association

Editorial Board: Communication Research Report (2004-present)

Vice chair elect (2004): Communication and Aging Division, National Communication Association

Panel chair (2002): 88th NCA Annual conference, Communication and Aging Commission

Paper reader (2003). Communication and Aging Commission of National Communication Association

Journal reviewer:

Journal of Gerontology (July 2003)

Communication Theory (July 2003)

Journal of Language and Social Psychology (April 2003, November 2008, and December 2008)

Journal of Intergroup Relations (February 2004)

Journal of Communication (November 2004)

Communication Research Report (December 2004; June 2005; Dec. 2005; March 2006)

Asian Journal of Communication (March 2005, Feb. 2006; Fall 2009 and Spring 2010; Fall 2010; Spring 2011, Fall 2011)

Journal of Computer Mediated Communication (April 2005; March 2010; May 2010)

Personality and Social Psychology Bulletin (June 2005)
Journal of Asian Pacific Communication (March 2006; January 2009;
August 2011)
Journal of Cross Cultural Gerontology (February 2007)
Management Review (May 2007)
Human Communication Research (September 2007; January 2008)
Journal of Applied Gerontology (October 2007)
Communication Yearbook (January 2008; May 2008)
Journal of Broadcasting & Electronic Media (March 2008; August 2008)
Spring 2009)
Grant Reviewer (University of Sam Houston, January 2008 and December
2008; Spring 2010)
Journal of Marketing Review (March 2008; August 2008)
Communication Report (April 2008)
Personal Relationships (April 2008)
Journal of Family Communication (Fall 2010)

Membership in Academic Organizations

National Communication Association (NCA)
Central State Communication Association (CSCA)
International Communication Association (ICA)
International Association on Language and Social Psychology (IALASP)
Gerontological Society of America (GSA)
Membership of the Honor Society of Phi Kappa Phi