The Council for Higher Education Accreditation (CHEA) Committee on Recognition recommended to its board of directors a deferral of ACEJMC’s recognition application. The deferral allows ACEJMC time to implement changes and policy revisions, which were approved by the Council in fall 2012 and will go into effect this September. CHEA’s Committee on Recognition will take up ACEJMC’s application again in November. At its Jan. 28 meeting, CHEA’s Board of Directors accepted the Committee on Recognition’s recommendation for a deferral.

Specifically, CHEA will seek evidence ACEJMC has a policy requiring its accredited programs routinely provide “reliable information to the public on their performance, including student achievement.” This requirement is part of CHEA’s accountability standard (12B). For years, ACEJMC’s Standard 6 has required accredited programs to collect and analyze retention and graduation data and to provide job placement information. To meet CHEA’s accountability standard (12B 1.), the Council approved a revision last fall that requires programs to publish this data online. ACEJMC accredited programs must have this information online by September and annually update the data. To meet CHEA standards, the Council office is required to check each school’s website on a regular basis for compliance.

Beginning in early September, ACEJMC will maintain on its website a master list of each accredited program’s link to the required data. The ACEJMC office will contact accredited programs later this spring with instructions on submitting links for the master list.

Because of increased international interest in accreditation, ACEJMC requested a change in its scope of recognition by

Continued on page 2
Committee Meeting discussion schedule
8:30 a.m. Saturday, March 16, Lincoln Park Room
The Westin, 909 N. Michigan Ave., Chicago

Revisits:
- St. Cloud State University
- University of Colorado
- * Shippensburg University
- Norfolk State University
- Southeast Missouri State University
- University of Iowa
- Paul Parsons
- Peter Bhatia
- Will Norton
- Barbara Hines
- Joe Foote
- Trevor Brown

Accreditation Reviews:
- Ohio University
- Washington & Lee University
- Savannah State University
- * University of Puerto Rico-Arecibo
- East Tennessee State University
- University of Illinois
- University of Memphis
- University of South Florida
- Abilene Christian University
- * Qatar University
- Penn State University
- University of Minnesota
- Columbia University
- Trevor Brown
- Jerry Ceppos
- Pam Luecke
- Paul Parsons
- Barbara Hines
- Doug Anderson
- Marie Hardin
- Will Norton
- Richard Cole
- Peter Bhatia
- Peter Bhatia
- Chris Callahan
- Chris Callahan

* Seeking initial accreditation

CHEA recognition
Continued from page 1

CHEA. The revised scope is: (new language indicated by italicized text):
“Programs in regionally and nationally accredited institutions within the United States and internationally that provide professional education in journalism and mass communications at the baccalaureate and master’s degree level (only professional-focused master's level programs).”

CHEA’s Committee on Recognition acknowledged ACEJMC’s change in scope but has asked ACEJMC to clarify its process for contacting appropriate governmental and nongovernmental accreditation or quality assurance entities when reviewing international programs (12B 8). ACEJMC will formalize this action to ensure consistency in the previsit and accreditation review of an international program.

The Committee on Recognition also asked for information on how the Council grants provisional or reaccreditation when a program is judged out of compliance on one or more standards.

The ACEJMC office will work with Leah Matthews, CHEA vice president for Recognition Services, to address these three areas before the November recognition meeting.

The Accrediting Council has made available on its website three new resources to assist programs with the accreditation process.
- **ACEJMC Guide to Assessment** explains ACEJMC’s expectations of an assessment plan and offers suggestions for assessing student learning.
- **Preparation for Accreditation** suggests actions a program should undertake in the years before the self-study, including the collection of data and record keeping and the involvement of faculty and students in the accreditation process.
- **Mission and Plans** presents information on writing a mission statement and developing a diversity plan, long-range strategic plan and an assessment plan.
  Examples of strong self-studies, and diversity and assessment plans also are available.
  For more information, contact the ACEJMC office at 785-864-3973.

**Letter to graduates promotes the value of accreditation**

The Accrediting Council has a letter template available for use by accredited schools to help promote the value of their accreditation.

Accredited schools can send the letter to their graduates, encouraging the use of “Nationally Accredited” on resumes. The letter also explains to graduates how a degree from an ACEJMC-accredited program could be advantageous in the job market.

The template is available by contacting Cindy Reinardy at creinardy@ku.edu.
2013-14 Visits

The Council will send 20 site visit teams and two revisit teams to journalism and mass communications programs in the 2013-14 academic year. Schools marked with an asterisk seek initial accreditation.

Oct. 13-16  Buffalo State College
            Temple University

Oct. 20-23  Michigan State University
            University of Alaska Anchorage

Oct. 27-30  *University of Idaho
            Kansas State University

Nov. 3-6 University of Nevada, Reno

Nov. 10-13 University of New Mexico
            Delaware State University

Nov. 17-20  *City University of New York (master’s program only)
            Hofstra University
            San Francisco State University

Jan. 12-15 University of Tennessee at Martin
            *Loyola University New Orleans

Jan. 26-29 Oklahoma State University
            Jacksonville State University

Feb. 2-5 University of Tennessee at Chattanooga
            Southern Illinois University Carbondale

Feb. 9-12 Hampton University
            *University of Monterrey, Mexico

REVISITS: Auburn University
          Southern University

Schools under review:
MARCH
-- Receive invitation from ACEJMC to attend May 3 Council meeting in Phoenix. Attendance by administrators recommended, but not required.
-- Receive billing for the site team chair’s expenses to the March 2013 Committee meeting.

APRIL
-- Before the May 2013 Council meeting, payment due for team chair’s expenses while presenting the school report at the March Accrediting Committee.

MAY
-- Notification letter received from the Council on accrediting decision.
-- Appeal of the decision must be made within 30 days of the notification letter.

Member and program updates
Peggy Kuhr, dean of the School of Journalism at the University of Montana, has been appointed vice president for Integrated Communications. Denise Dowling will serve as interim dean of the school.